

CRACKED STIRS UP AN ISSUE !!

DELL  
04075

*Cracked*

MAZAGINE

ONLY  
40c

MAY  
No. 108



Chicken

SOAP



**LET US KNOW!**

**IF YOU  
HAVE ANY  
COMPLAINTS  
WRITE THEM**

# CRACKED

THE WORLD'S  
HUMOREST  
FUNNY  
MAGAZINE

ROBERT C. SPROUL, *editor and publisher*

JOHN SEVERIN, VIC MARTIN,  
DON OREHEK, JOHN LANGTON, BERNARD BAILY,  
CHARLES RODRIGUES, BOB TAYLOR  
LO LINKERT, *artists*  
PAUL LAIKIN, JOE CATALANO,  
BILL MAJESKI, FRED WOLFE,  
GEORGE GLADIR,  
DENNIS SNEE, *writers*  
C. ANTSPELL, *proof reader*  
SYLVESTER P. SMYTHE, *janitor*

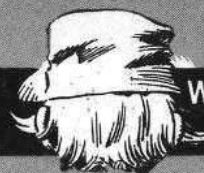
<b>VAMPIRES OF THE WORLD</b> This one's for suckers! .....	18
<b>KANSAS CITY BUMMER</b> Watch those curves! .....	6
<b>OREHEK ON WRY</b> Sunny side up .....	33
<b>RODRIGUES' DAY AT THE ZOO</b> By the king of cagey humor .....	10

FREE BONUS POSTER!

Carefully detach complete cover at  
staples and poster is ready for hanging!

<b>A DAY IN THE SENATE</b> Be thankful it's not a week! .....	36
<b>CRACKED LOOKS AT LAS VEGAS</b> If you like we win, if you don't you lose .....	26
<b>IF ARCHIE BUNKER TOOK THE LEADS IN OTHER TV SHOWS</b> There'd be bunk through and through .....	28
<b>A GUIDE TO BACKPACKING</b> Tips for the tenderfoots .....	13
<b>HOW TO TRANSLATE A TRAVEL AD</b> Money between the lines .....	23
<b>HUDD AND DINI</b> A real snow job! .....	48
<b>SAGEBRUSH</b> Likely laughable legends .....	49
<b>FAMOUS PERSONS' SCHOOL EXCUSES</b> Notes from the notable .....	40
<b>SHUT-UPS</b> The tale's end .....	50
<b>CRACKED INTERVIEWS THE MUSIC KING</b> Just for the record .....	43
<b>YOUR (UGH) ANCESTORS</b> An (ahh) comic strip .....	49

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MAY

No. 108

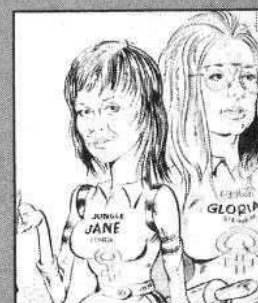
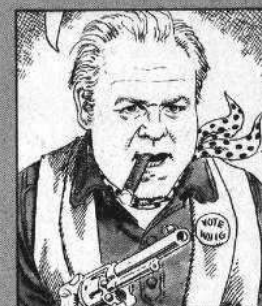
WHAT'S UP FRONT —  
OUR COVER

This month we're doing our part for ecology by  
starting the Cracked Clean Up a Chicken Today  
Campaign. Only when there is a clean chicken  
in every pot will we cease. Beware dusty tur-  
tles—you may be next.



LET US KNOW!  
IF YOU  
HAVE ANY  
COMPLAINTS  
WRITE THEM  
DOWN IN THE  
COMPLAINT BOX  
PROVIDED

COMPLAINT BOX





# LETTERS



Dear Miss Welch,  
Please stop by my office for  
complete physical.

Dr. Henry Kissinger  
Washington D.C.

Dr. Henry,  
Just found out you're not that  
kind of a doctor. You're not fool-  
ing me again!

Raquel  
Hollywood, Calif.



Dear Cracked,

After comparing CRACKED to the leading magazines in the world (LIFE, TIME, PLAYBOY) I found something missing. There weren't any advertisements. I could read it from cover to cover without reading a chapter and then having to turn 20 pages of ads to get to the other half. With the exception of two pages there are no ads whatsoever. When you buy CRACKED you get what you pay for.

Randy Joy  
Port Hueneme, California

**That's what you call a word from our sponsor. (I guess)**

## A POEM FOR CRACKED

There are twelve months  
In each year.  
And there are four of them  
That I truly hate and fear.  
They're dreadful names  
I'll always remember.  
They are February, April,  
June and December.  
Do you want to know why  
These months leave me in  
anguish?

Because they are the months  
That CRACKED is not published.

Randy Joy  
Port Hueneme, California

**For Roy,  
You are truly a sage  
In devising ways to get  
Your name on this page.**

Dear Sirs:

I have noticed on your letters  
page of this issue that there are  
two letters written by Randy Joy.  
Does he work for you?

Mike Reed  
Flushing, New York

**Well, it's obvious he's not working  
against us.**

Dear Cracked mazagine,

I think CRACKED is the funniest  
mazagine I have ever read. And  
I am right.

I'm going to collect your  
mazagine until I die and right now  
I'm only 12.

Yours always,  
Timothy Combs  
Richmond, Virginia

**Let's see . . . 8 times 40¢ is \$3.20.  
\$3.20 times . . . Welcome to the  
team Timothy!\$!\$!**



Dear Sirs,

The back cover of your  
November issue featured "His-  
torical telegrams . . . that never  
got there!" One pertained to  
General Custer's last battle. There  
are however certain historical  
errors in that telegram. Firstly, his  
name was George A. (for Arm-  
strong) Custer, not George C.  
Secondly, the site of the Little Big  
Horn battle was located in Mon-  
tana, not Wyoming.

Sincerely,  
Jeff Kristin

Lansing, Michigan.

**Thanks for giving us the reasons  
the telegrams never got there.  
CRACKED's aim is humor, not  
historical facts. Get loose, Jeff.**



Dear Sirs;

Yes, I'm going to sound off! It's just not fair that a man is criticized and condemned for some past experience. Why do old skeletons in the closet have to be exposed? Let's look to the future instead of redigging in the past.

Mrs. Eagleton  
Maine

We're behind you  
1000%



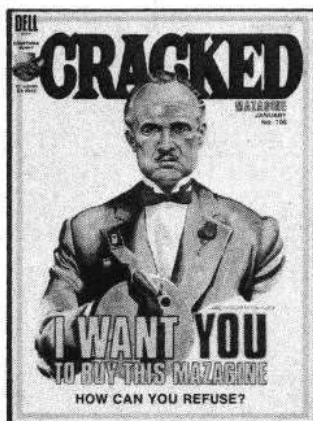
Dear Cracked,

I've just picked up my first issue of your mag. I totally enjoyed it. The back cover of the January issue (106) was excellent. You've captured what the world is going to come to.

One more thing ... Timothy Vamosi of Carmichaels, Pennsylvania, if you would like to write to a fellow Pennsylvanian from your neck of the woods, my address is 5 Martell Road, Newark, Delaware.

L.J. Lang

Whaddya guys think we're running here a match up service or something.



Dear Cracked People,

I think you should be arrested. Your issue (#104) was a steal, a steal right from the cover of Mad.

Yours anonymous,  
Patterson, New Jersey

**OOPS, sorry! You made a mistake and sent this letter to the wrong place. But don't worry, we're forwarding it to where it belongs—the office of that other magazine. Just for the records, we were on the stands with issue #104 about a month before they were. But we're not mad ... at anyone.**

STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION (Act of August 12, 1970; Section 3685, Title 39, United States Code)

1. Title of Publication: CRACKED MAGAZINE
2. Date of Filing: October 1, 1972
3. Frequency of issue: Monthly except February, April, June and December.
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6. Names and addresses of the Publisher, Editor, and Managing Editor: Publisher, Robert C. Sproul, 235 Park Ave. South, New York, N.Y. 10003; Editor, Robert C. Sproul, 235 Park Ave. South, New York, N.Y. 10003; Managing Editor, none.
7. Owner (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual must be given.) Major Magazines, Inc., 235 Park Ave. South, New York, N.Y. 10003; Robert C. Sproul, 235 Park Ave. South, New York, N.Y. 10003; Bernard Brill, 235 Park Ave. South, New York, N.Y. 10003.
8. Known bondholders, mortgages, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages or other securities (If there are none, so state): None.
9. For optional completion by publishers mailing at the regular rates (section 132.121, Postal Service Manual) 39 U.S.C. 3626 provides in pertinent part: "No person who would have been entitled to mail matter under former section 4359 of this title shall mail such matter at the rates provided under this subsection unless he files annually with the Postal Service a written request for permission to mail matter at such rates." In accordance with the provisions of this statute, I hereby request permission to mail the publication named in item 1 at the reduced postage rates presently authorized by 39 U.S.C. 3626.

11. Extent and nature of circulation:

- A. Total No. copies printed (Net press run): Average No. copies each issue during preceding 12 months, 298,400; Single issue nearest to filing date, 325,762.
- B. Paid circulation: 1. Sales through dealers and carriers, street vendors and counter sales: Average No. of copies each issue during preceding 12 months, 148,250; Single issue published nearest to filing date, 163,500. 2. Mail subscriptions: Average No. of copies each issue during preceding 12 months, 500; Single issue published nearest to filing date, 500.

- C. Total paid circulation: Average No. copies each issue during preceding 12 months, 148,750; Single issue published nearest to filing date, 164,000.

- D. Free distribution by mail, carrier or other means: 1. Samples, complimentary, and other free copies: Average No. copies each issue during preceding 12 months, 150; Single issue published nearest to filing date, 150. 2. Copies distributed to news agents, but not sold: Average No. copies each issue during preceding 12 months, 149,500; Single issue published nearest to filing date, 161,612.

- E. Total distribution (Sum of C & D): Average No. copies each issue during preceding 12 months, 298,400; Single issue nearest to filing date, 325,762.

- F. Office use, left-over, unaccounted, spoiled after printing: Average No. copies each issue during preceding 12 months, None; Single issue published nearest to filing date, None.

- G. Total (Sum of E & F should equal net press run shown in A): Average No. copies each issue during preceding 12 months, 298,400; Single issue published nearest to filing date, 325,762.

I certify that the statements made by me above are correct and complete.  
(Signature and title of editor, publisher, business manager, or owner)

Robert C. Sproul, Publisher

**NEED  
MONEY?  
HERE'S  
20¢**



Yup, we generously save all  
our subscribers 20c.

(Whaddya mean we're cheap?)

Really now, reserve your  
next 8 issues of

**CRACKED**

and we'll deliver 'em  
to your door.

Mail the coupon today.

Don't miss out, OK?

**CRACKED SUBSCRIPTIONS  
235 PARK AVE. SOUTH  
NEW YORK, N.Y. 10003**

Here's my **THREE DOLLARS**  
Please put me on your subscrip-  
tion list real fast. I want lots of  
large laughs?

NAME .....

ADDRESS .....

CITY .....

STATE ..... ZIP .....

**8 Issues — \$3.00. Outside  
U.S.A. — \$3.50**

Hollywood has always enjoyed making movies about fast women, but now the world's movie capital has outdone itself . . . they've made fast women even faster by putting roller skates on them. We're talking about those dynamic Roller Derby damsels who never, ever have any lead in their pants . . . unless of course it's going to be used to bop their opponents. The movie we're referring to is none other than

# KANSAS CITY BUMMER



Good evening fans! Tonight I want to put down that vicious rumor going around town that Roller Derby fights are carefully rehearsed.

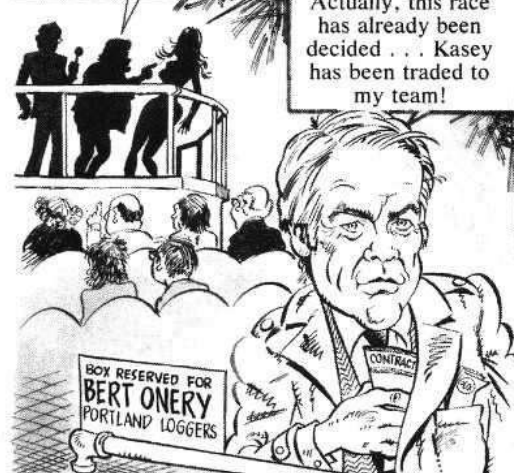
You're a big, fat, stupid tub of lard and you can't skate any better than you look!

Now does that look *carefully* rehearsed to you?

Kasey, I challenge you to a match race. This town isn't big enough for the two of us.

You're right . . . your body takes up  $\frac{34}{100}$  of the state.

Actually, this race has already been decided . . . Kasey has been traded to my team!



It's a left to the body, a scratch to the face, a hair-pull to the back...

You see, folks, in a match race *anything* goes!

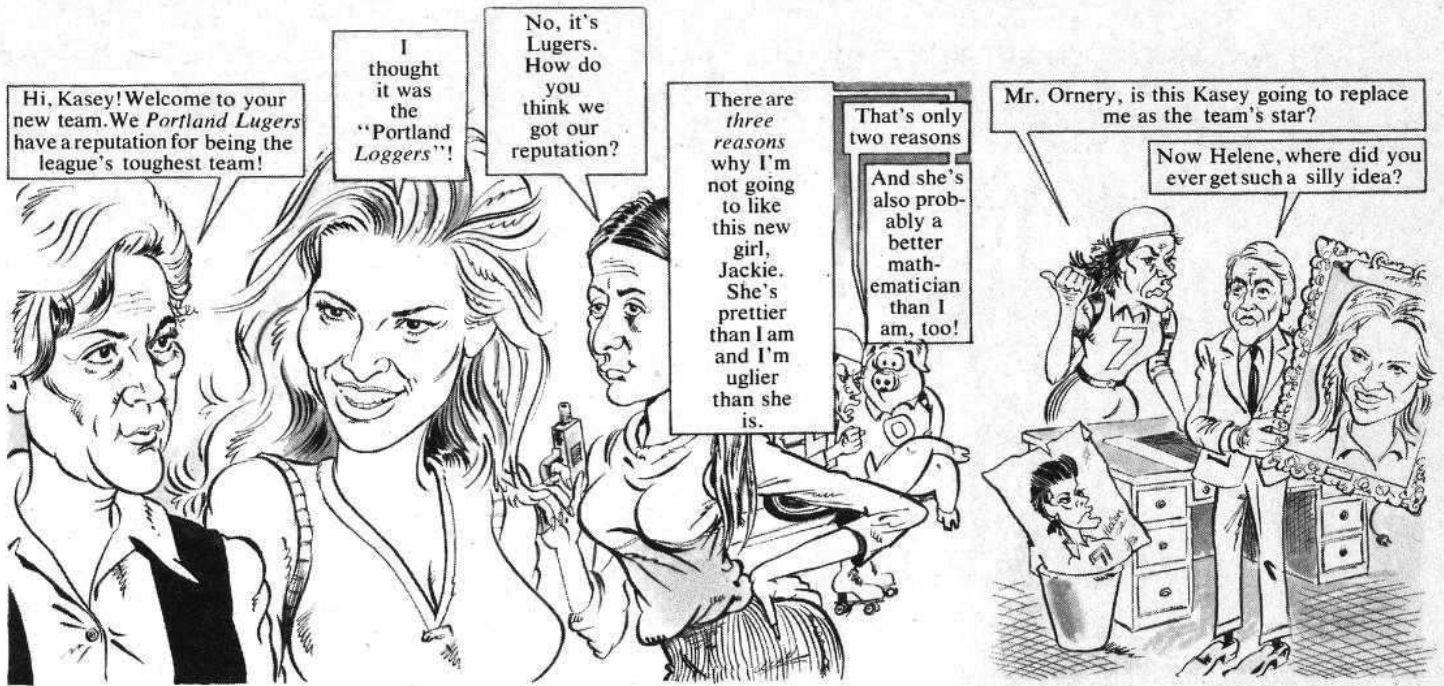
And there goes poor Kasey!

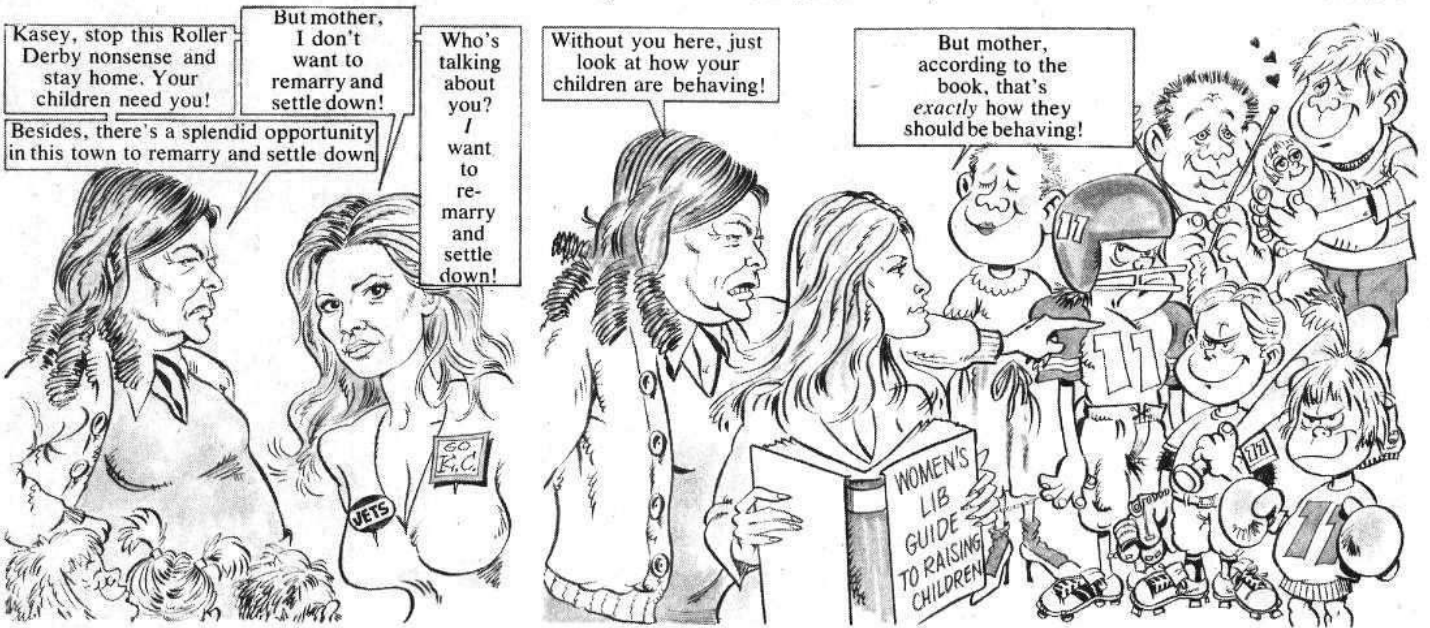
I can't bear to look! Did Big Bertha land heavily on my new star?

Put it this way, boss . . . we won't have to iron Kasey's uniform tonight.



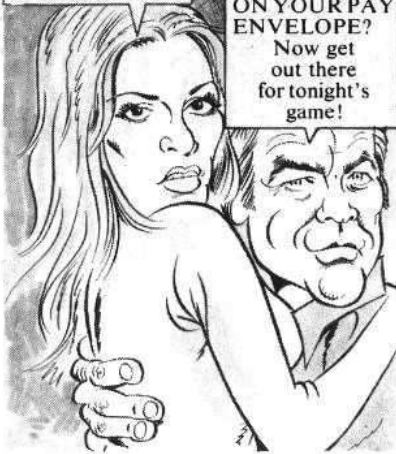






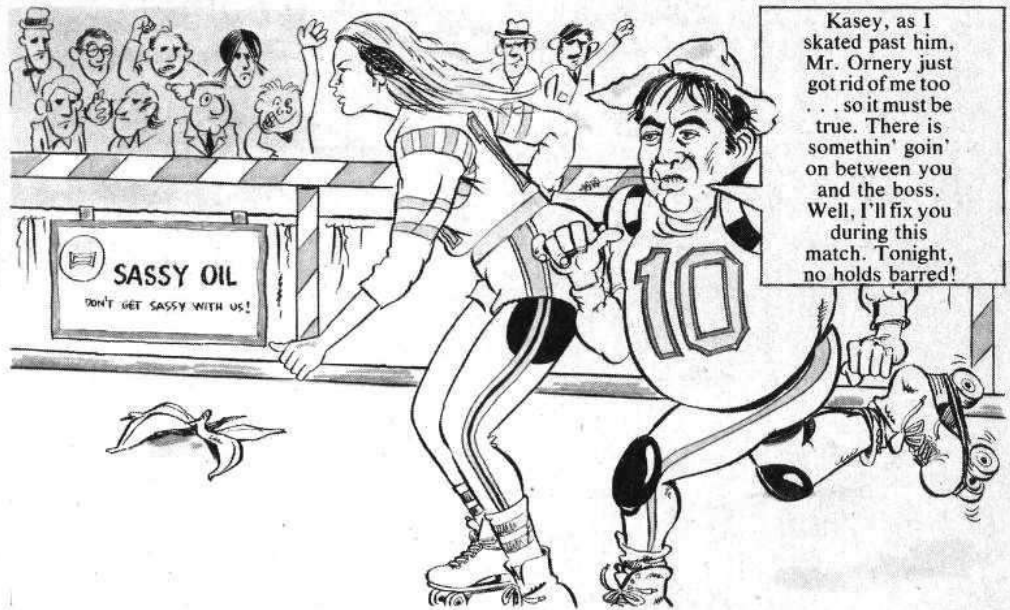


Mr. Ornerly, the rest of the team thinks you like only me and that you're exploiting the rest of them. Is this true?



Kasey, we're all BEING EXPLOITED ... OR DON'T YOU EVER READ THE TAX DEDUCTIONS ON YOUR PAY ENVELOPE?

Now get out there for tonight's game!



Kasey, as I skated past him, Mr. Ornerly just got rid of me too ... so it must be true. There is somethin' goin' on between you and the boss. Well, I'll fix you during this match. Tonight, no holds barred!



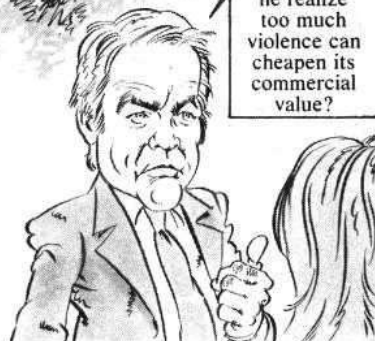
My gosh, that stupid yokel has flipped his lid! He's hitting us with everything but the kitchen sink!

I got news for you ... you don't have to go to your dressing room tonight to wash!



Horrible Hunk has gone beserk! Tonite he's fractured over a dozen skulls!

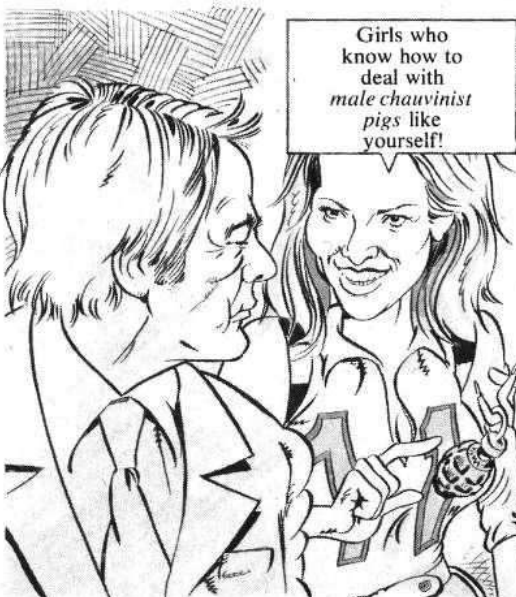
... Doesn't he realize too much violence can cheapen its commercial value?



But to heck with all of them, Kasey! I'm starting a new franchise in Chicago and I'm taking you with me!

Oh, no you're not! I'm staying right here and starting a team of my own!

But who will you use a your team-mates?

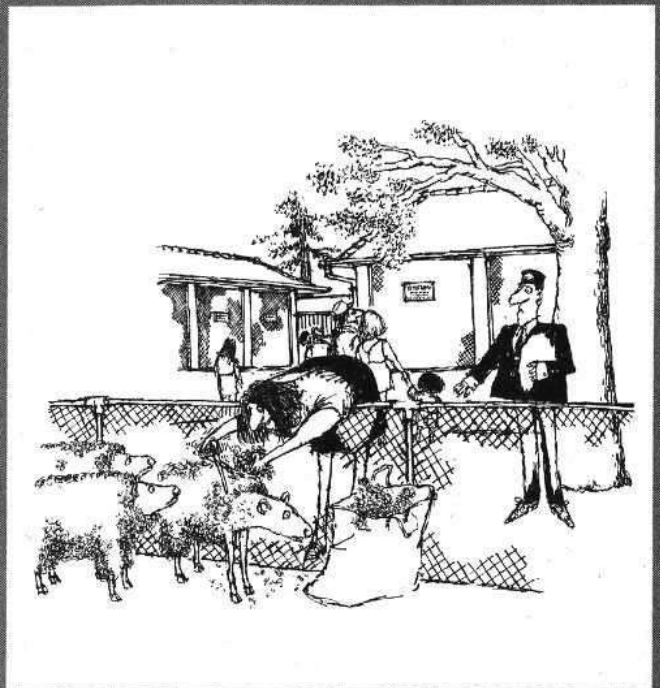
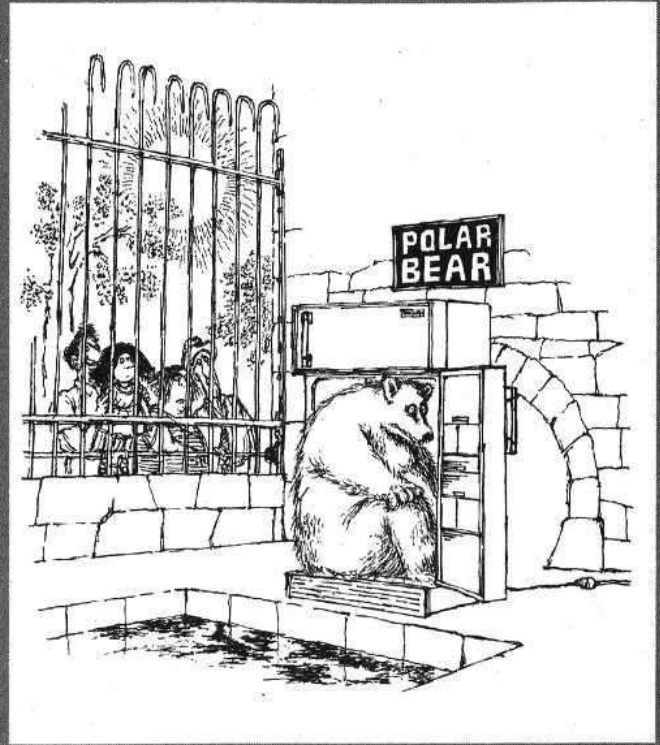
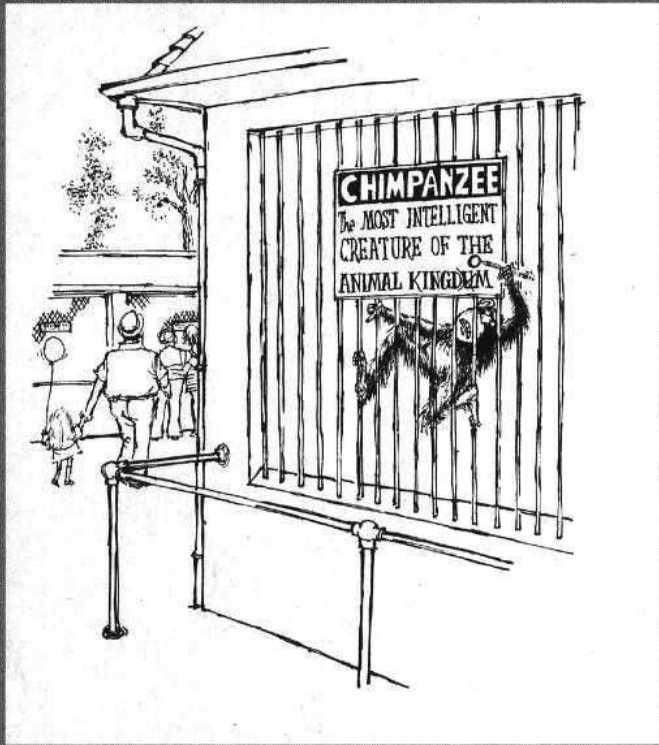


Girls who know how to deal with male chauvinist pigs like yourself!

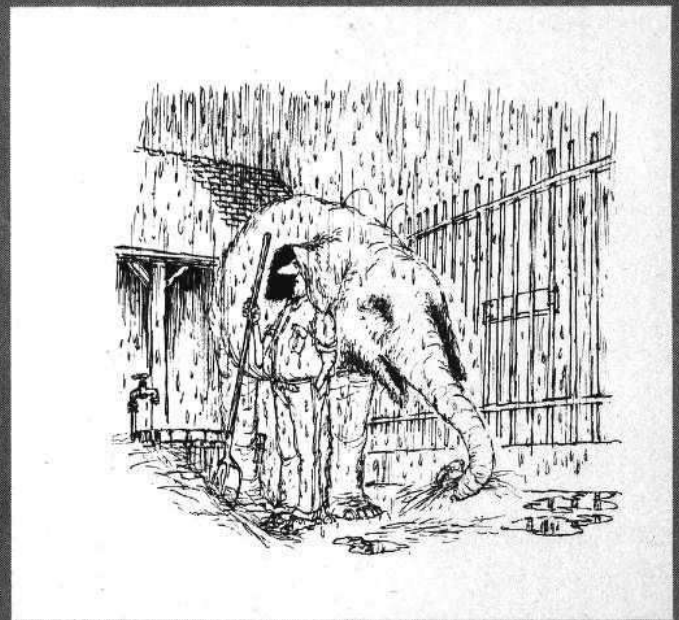
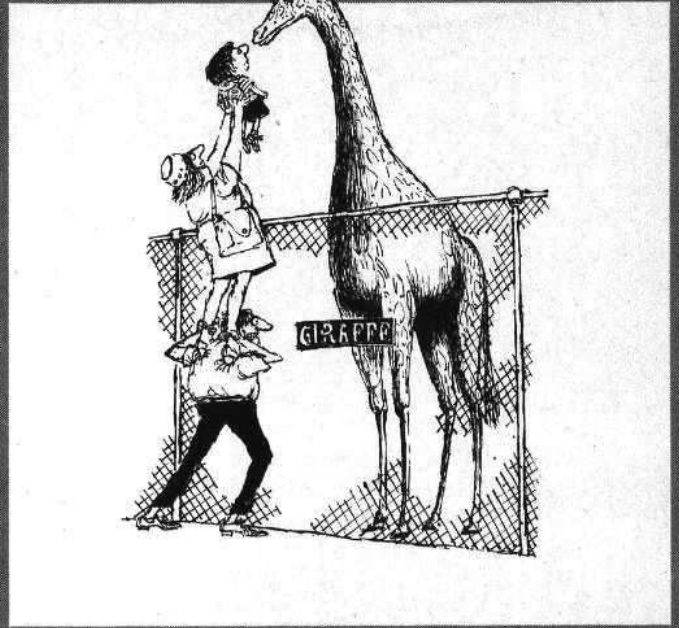


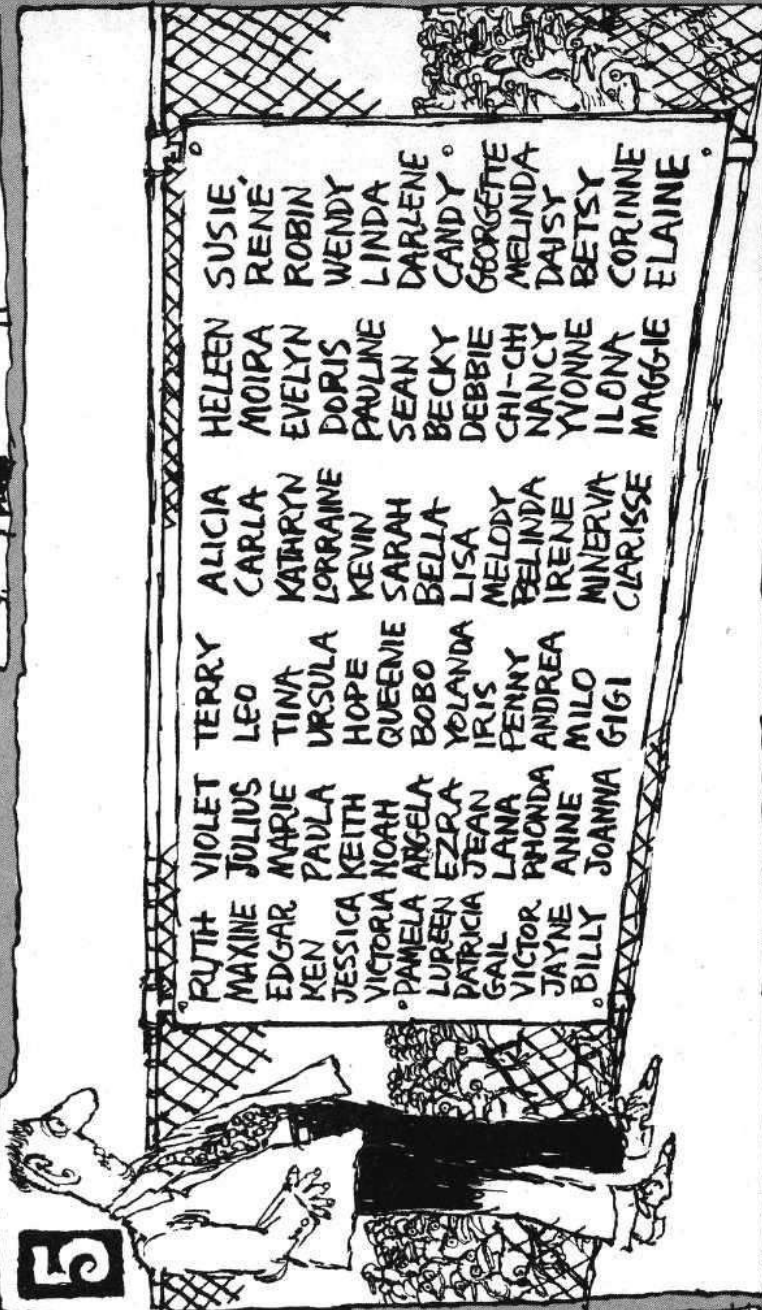
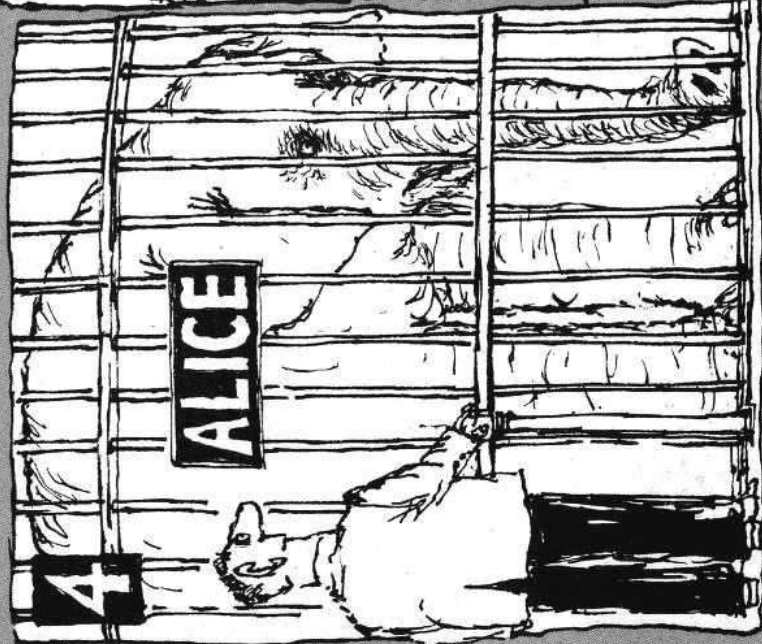
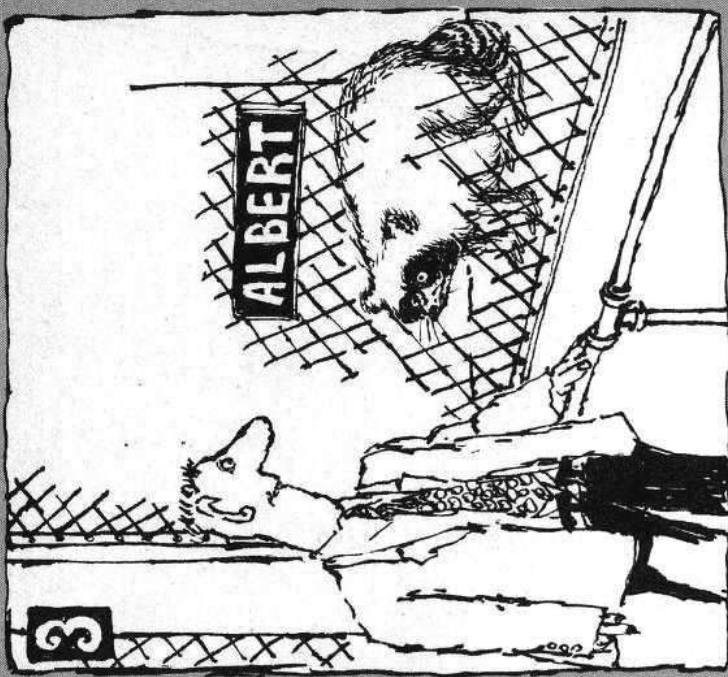
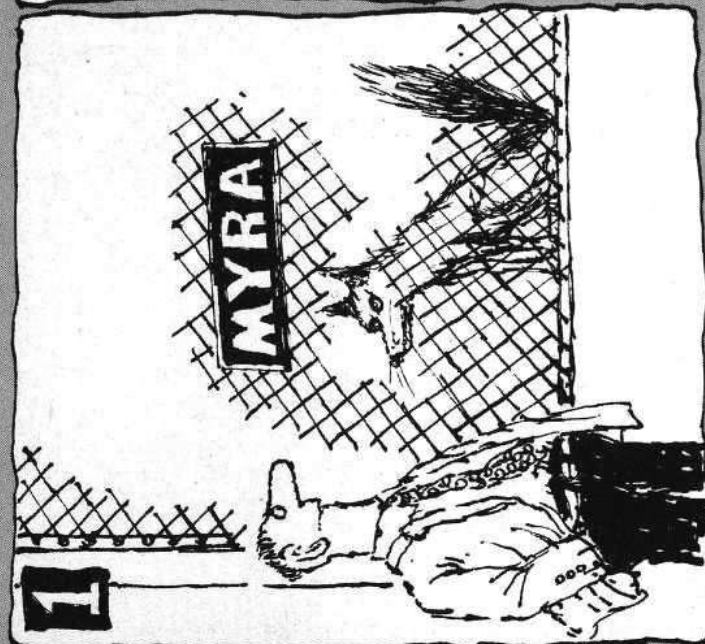
# A Day At The Zoo

with Charlie Rodrigues









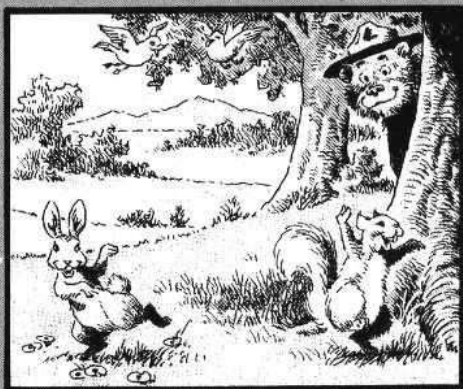


There's a new leisure-time activity that's growing by leaps and bounds . . . and it doesn't involve a motorized vehicle of any type . . . only walking! What? Yes, walking! It's backpacking, where you hike and camp carrying all of your equipment right on your back. Like to try it? Well do . . . but before you go, first bone up on the fundamentals by reading . . .

# CRACKED'S GUIDE TO BACKPACKING

Many people ask, "Why go backpacking?" There are a variety of reasons.

Beautiful scenery



Good exercise



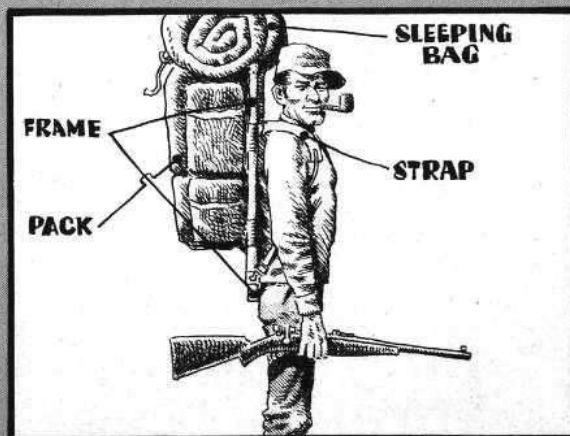
And if you play it right . . .



## EQUIPMENT

What to bring? Well, the most important piece of equipment is the backpack itself. Having the right type will make the trip more comfortable.

Best Type



Awkward Homemade Type





The second most important piece of equipment is your bed, for after a long day's hike there's nothing more welcome than relaxation.

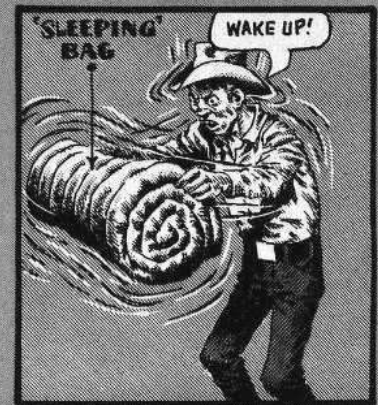
### Poor Bed To Bring



### Better Bed



### Best Bed

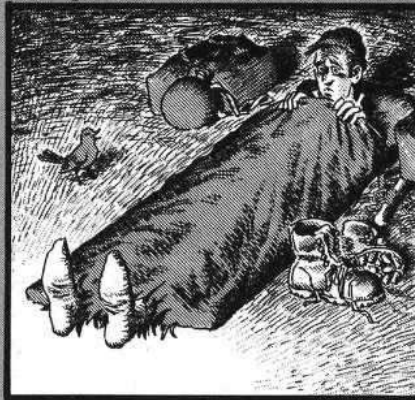


### TIPS ON SLEEPING BAGS

Duck down is the warmest filling, but it sometimes attracts undesirables.



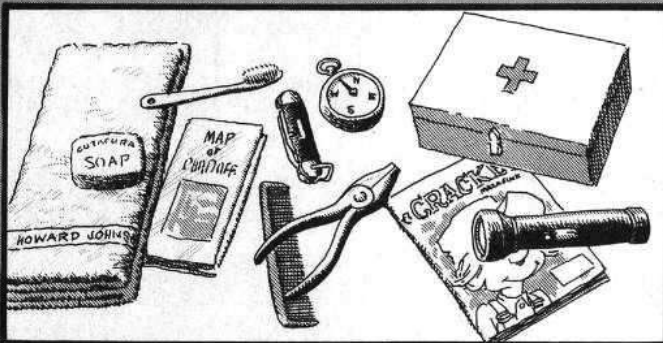
Also, be sure your bag is long enough



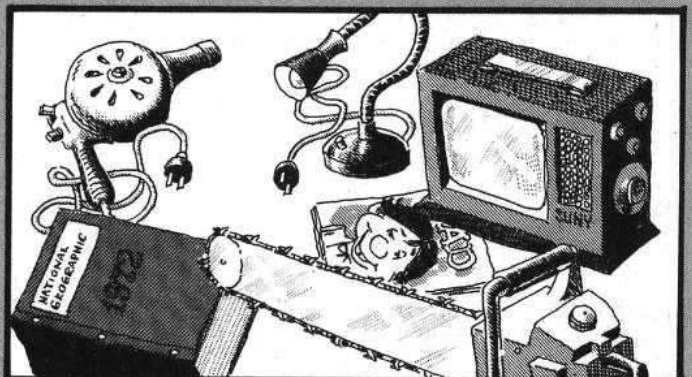
And check the bag before climbing into it at night



Since weight is so important, only bring those things that are essential for survival. Here is some good personal equipment to take along.



And here is some useless personal equipment that will only add weight.



### Right

### CLOTHING

You'll want to wear clothing that is light, but still able to protect your body.



### Wrong

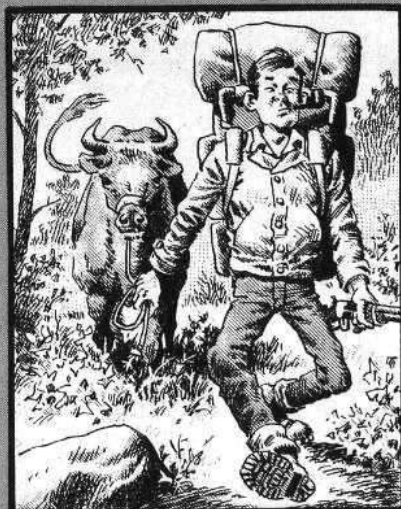


Sixty is when you drop something on the floor and you wait till you have to tie your shoelaces to pick it up.

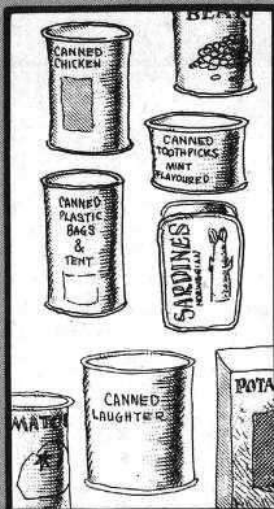


**FOOD** Again, weight is critical, so take foods that are nourishing but light. For example:

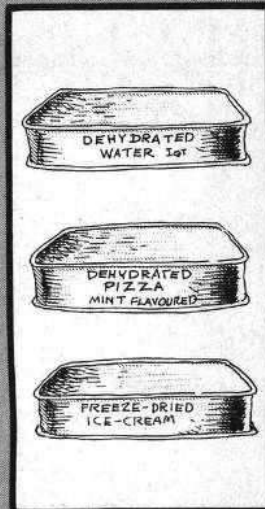
Added Weight



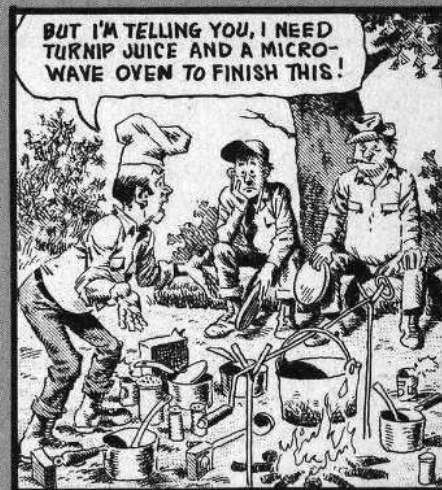
Better



Best



Also, experiment with recipes at home first, so that you won't suddenly discover they can't be made on the trail.



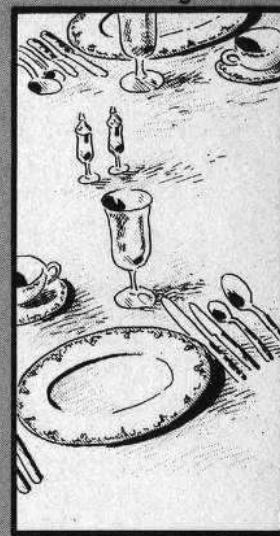
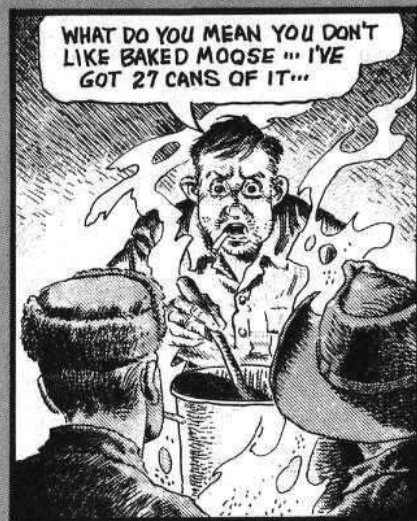
And if you experiment at home, on the trail you won't suddenly discover . . .

Pre-testing at home will also avoid embarrassing moments.

Also, pack the right types of eating utensils.

Right

Wrong



**BUILDING A FIRE** Always build a fire that is suited to your needs, one that you'll be able to use and care for.

Too Small

Too Large

Good Method

Bad Method





**SAFETY** Remember: safety first! A key rule being; avoid wild animals and they will avoid you.

Always hang food and other edibles from a tree.



Bears are said to have poor vision, so there is only one breed to really fear.



Also, be careful of what you grab.



## SETTING THE PACE

This is a hike, not a race! Choose a pace that is best suited for you and your group.

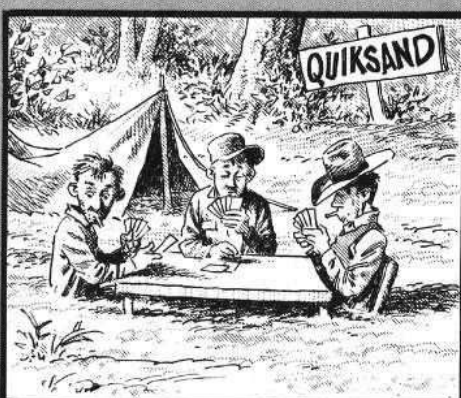
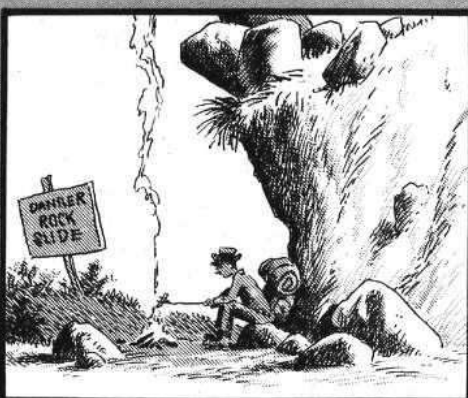
Too Fast



Too Slow



**CHOOSING A CAMPSITE** Try to select a campsite that is near wood and water and on level ground. Some easily detectable areas that you know will make poor campsites are:



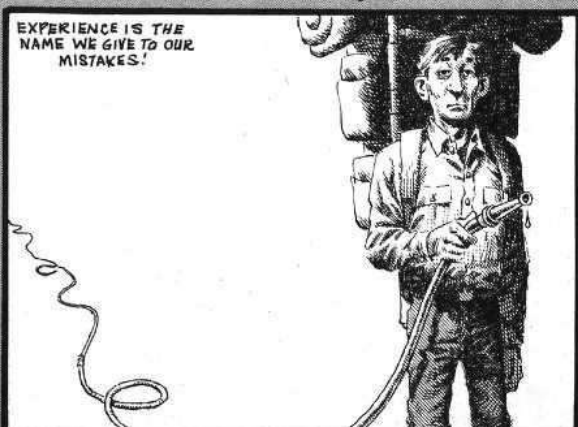
## WATER

This is extremely important! We know of two people who went 24 hours without water and had to live on nothing but dry lemonade mix. So be prepared, and always carry an adequate supply.

Best Way



Worst Way





**THE FIRST NIGHT** If it is raining on your arrival and you can't sleep outside, share the car! For even a Camero or Pinto, equipped with bucket seats, will afford enough sleeping room for five people.

Two people share the back seat



One person in the luggage rack



One person in the trunk



One person under car



## WHOM TO GO WITH

Choose the people you go backpacking with carefully, for you will be with them 24 hours a day.

When angry, let off steam away from group.



And always be courteous to the others with you.



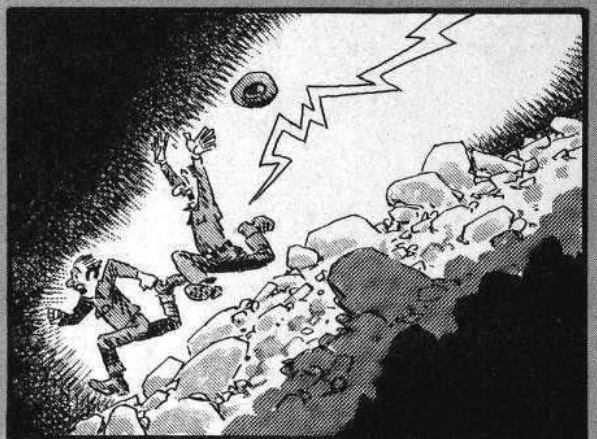
## CLIMBING MOUNTAINS

On a backpacking trip, many people like to experiment with mountain climbing. The key to success here, is to make sure you have adequate time to get up and down

Poorly Planned



And watch out for lightning



## LEAVING

And when leaving the woods to return home, remember the backpacker's code . . .

"Take nothing but pictures, leave nothing but footprints."



Bad News . . . your son developed a pock-marked face!  
Good News . . . he finally learned how to eat with a knife and fork!



**FANG-GANG SECTION:**



One of the biggest box office hits of the past season was a flick about a black vampire, "Blacula". Now that Hollywood realizes how profitable it is to unleash the cape corps from the confines of Transylvania, CRACKED predicts we'll soon see a rash of pictures about . . .

# VAMPIRES OF THE WORLD





## ISRAEL

I'm  
so  
weak

No  
nourishment  
in two  
weeks!



Ah!  
At  
last!



Do not be afraid,  
my child!

Oy vey!  
Please!  
No!



It's all the  
chicken soup  
we have in  
the house!

## ENGLAND

Just what my  
tortured unsoul  
craves . . . a  
bouffant-coiffed  
lass!

Drat this  
wretched  
fog!



## NORTH POLE

Welcome,  
cousin! You'll love it  
here! It's the perfect  
vacationland for  
vampires!

. . . no sunrise to  
worry about for  
six months!



## SCOTLAND



## SOVIET UNION

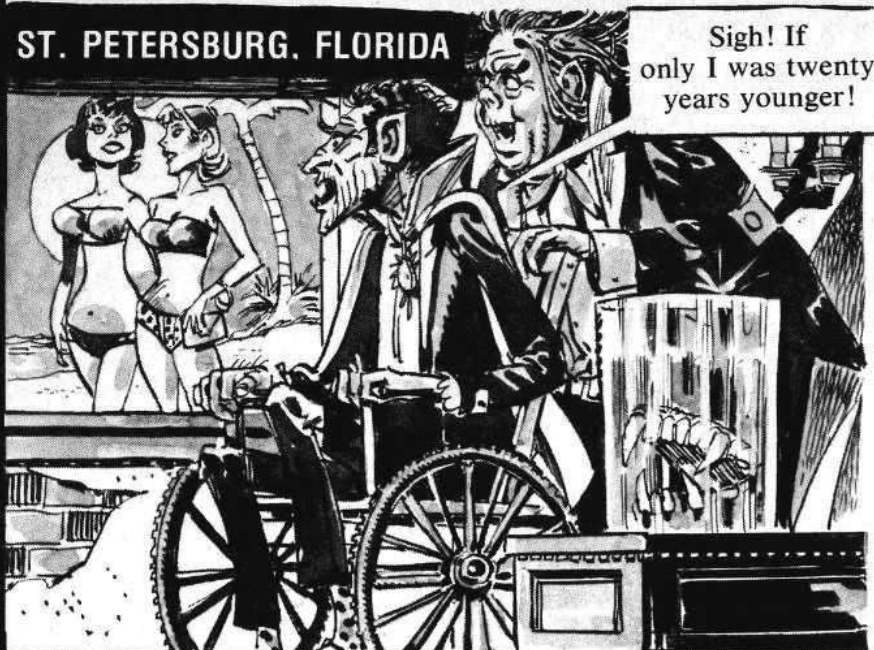


## ITALY





## ST. PETERSBURG, FLORIDA



## POLAND



## SWEDEN

Olaf, you Swedish vampires are real gourmet types!

Yes! Only in Sweden do you find...



... SMORGASBLOOD!

OCCUPANCY OF THIS RESTAURANT BY MORE THAN 42 VICTIMS IS DANGEROUS AND UNLAWFUL! FIRE DEPT.



## UNITED (?) ARAB REPUBLIC



Gotcha!

I was about to say the same to you!



# WE'RE GIVING AWAY OUR ANNUALS!

(to all those who send us money)



Laugh it up soon! Mail coupon today!

**CRACKED ANNUALS**  
235 Park Ave. South  
New York, New York 10003

I enclose ..... Send me the Annuals I have checked. 60 cents each. (Plus 25c for mailing)



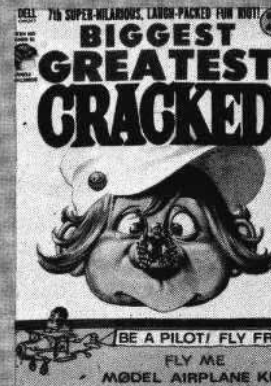
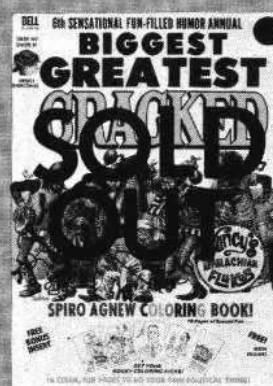
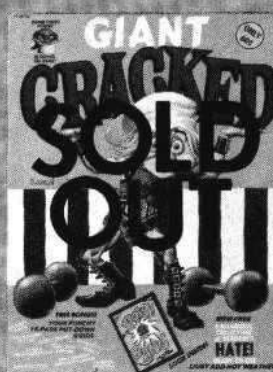
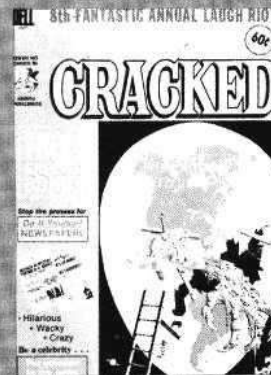
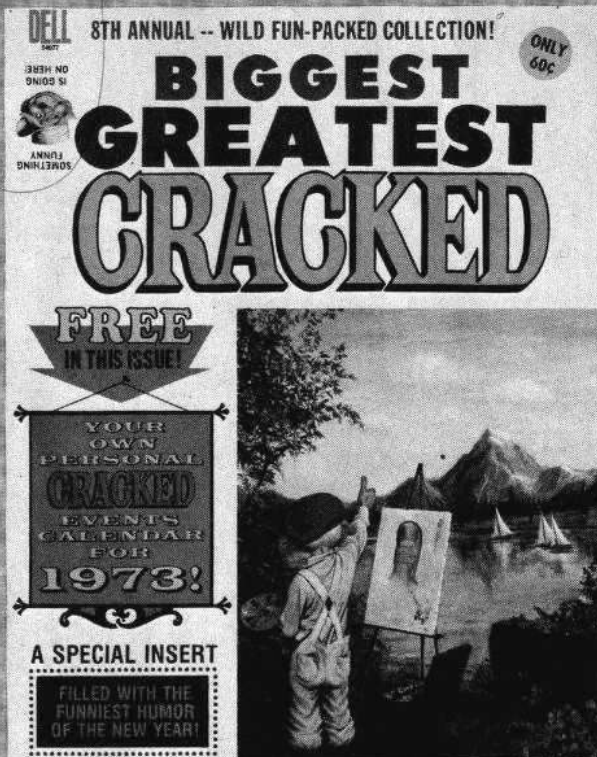
- ☐ Giant Cracked No. 8
- ☐ Biggest-Greatest Cracked No. 7
- ☐ Biggest-Greatest Cracked No. 8
- ☐ King Sized Cracked No. 5
- ☐ King Sized Cracked No. 6

PLEASE RUSH! enclose 25c extra

NAME .....

ADDRESS .....

CITY ..... STATE ..... ZIP .....





A CRACKED Public Service

**Promises! Promises!** At first glance, a travel ad may promise unforgettable adventure in exotic places. However, very few people are able to read between the lying lines to make sure they'll be well taken care of, instead of merely being well taken. To prevent our readers from being had by Madison Avenue, CRACKED now teaches you ...

## HOW TO TRANSLATE

# TRAVEL ADS

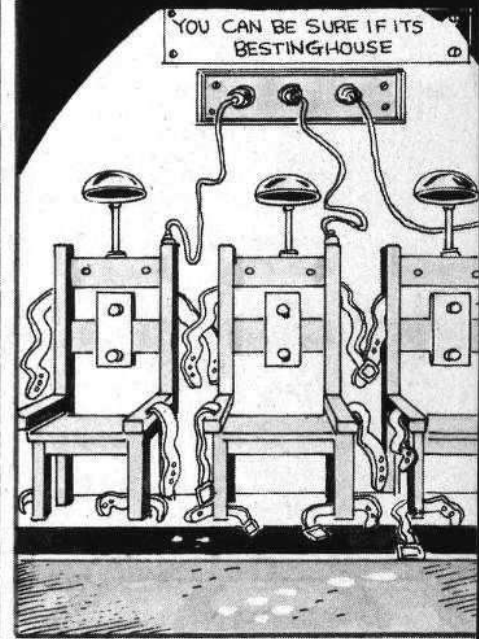
The fun begins the minute you board your sleek luxury cruise ship.



Experienced seamanship will soon guide you to unbelievable sights, especially in warm Caribbean waters.



Enjoy relaxation in a warm, comfy deck chair.



We offer economy facilities for the thrifty-minded.



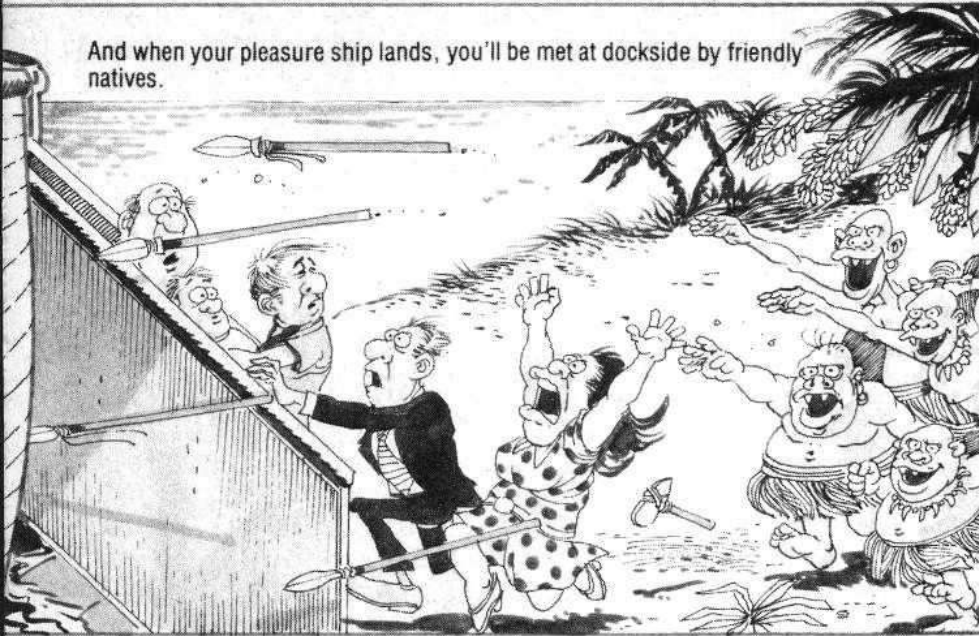
For the more athletically-minded, there are always deck sports.



While waiting to reach your tropical paradise, you'll get a chance to develop a fantastic tan.



And when your pleasure ship lands, you'll be met at dockside by friendly natives.



And there is literally no limit to the many varieties of gourmet foods for you to sample . . . like sinking your teeth into exotic Polynesian dishes.



If this is too rich for your blood, then perhaps you'd prefer to be exposed to something **really different** in fish dinners.



The nightly surprise dish is the absolute end . . .



. . . or enjoy a repast fit for a king at the many charming sidewalk cafes.



Explore to your heart's content . . . especially the quaint native quarter at night, where in the many ancient back alleys you'll be relieved of all your worldly cares.



And you're sure to have beginner's luck playing roulette and baccarat at the local gambling casinos.





But the best part of your island adventure is the unbelievable climate, where you'll be wafted by gentle tropical breezes.



And when the sun goes down, you'll be treated to an endless round of dancing pleasure in our Western Lounge.



Alas! All too soon, you'll be back aboard your cruise ship and docked in New York harbor, where you'll not only have countless pleasurable experiences for your memory book, but the knowledge of superb service by the **friendly Neapolitan crew** who will treat you with all the hospitality of your very own **Godfather**.



So, our advice to you is don't forget those waving palms.



Oh, yes! Do remember to join us on our New Guinea cruise, where we guarantee you'll lose your head.




For those of you who've never been to Las Vegas, here's your chance to see how far out it really is. And for those of you who have been there, here's your chance to see how far off we really are, as ...

# CRACKED

## Goes To Las Vegas







It was so crowded here last night that I fainted, and I had to walk around the room three times before I could find a place to fall!

I finally figured out why Las Vegas is so crowded . . . nobody's got the plane fare to leave!

Take me to your leader!

They got a great show here . . . eight chorus girls with seven costumes!

I'm through with gambling! And I'll bet you 2 to 1 I never change my mind!

Talk about big hotel rooms! I phoned room service this morning and it was a long distance call!

You think you're hotel is big? Our room service has an unlisted number!

Telephone call for Mr. Diapolapidus! Telephone call for Mr. Diapolapidus!

What initial please?

I got four aces!

What's your next highest card?

Talk about luxury in this place. This morning I dropped a quarter, a bellboy picked it up, and I had to tip him fifty cents!

I got a pair of threes!

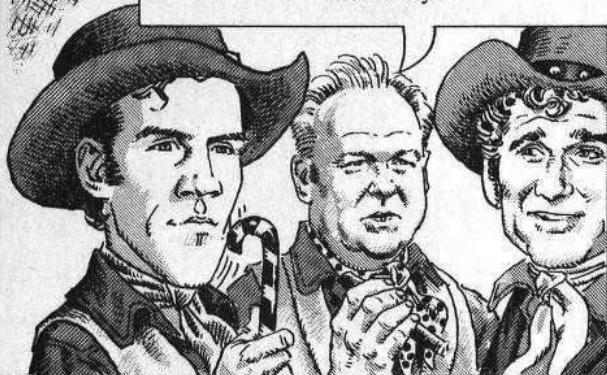
O.K. by me . . . I thought you were bluffing!



The number one TV show on the air today is star, **ARCHIE BUNKER**. Almost single-handedly, Experts now predict that the Archie Bunker influence to thinking. Mainly,

# IF **ARCHIE BUNKER** THE **LEADS IN** **BUN'KANZA**

Now I'm your father, Little Shmoe, I wouldn't steer youse wrong! I tell you, this here Pondarosy Ranch ain't big enough for us now. We gotta expand, you know what I mean? So round up all our cattle an' spread 'em out over the valley!

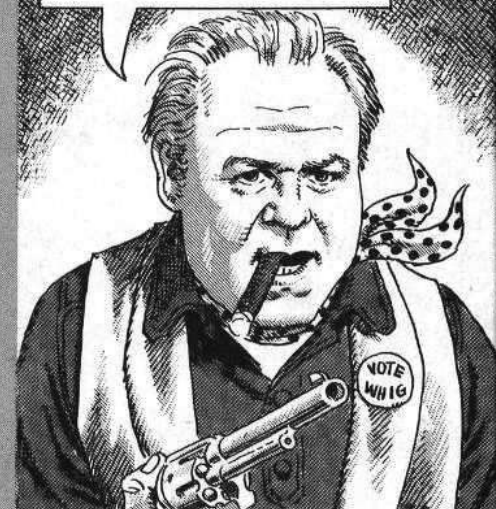


But, Pa . . . the Indians use that valley as grazing land!

The Indians? Why don't they go back to where they came from?



If there's one thing I can't stand, it's them foreigners comin' in an' takin over the whole neighborhood!



## COURTSHIP OF EDDY'S FATHEAD:

Dad, why is the grass green?

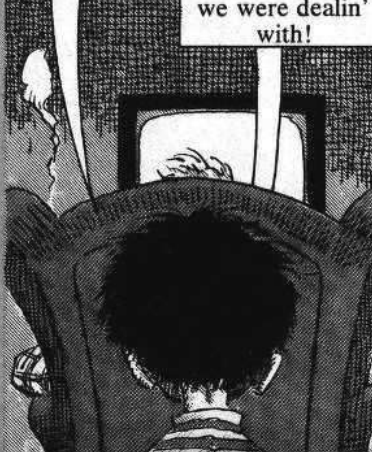
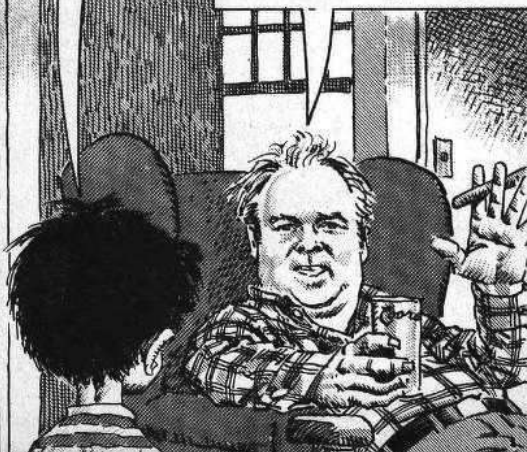
Because some hard-workin', right-thinkin', true-blue American guys like me planted it that way, Eddy!

Dad, why do some people look different than other people?

Because the good Lord made 'em that way so real Americans like us would be able to tell 'em apart so we'd know who we were dealin' with!

Gosh Dad, you're so smart! How come you're not rich?

Shut up and stop askin' so many questions, you little Ding-brat. What are you, an ignoramissus or somethin'?





"All in the Family" And it owes it all to its great  
he has revolutionized situation comedy programming.  
will be seen in all TV shows of the future. Which got us  
what it would be like . . .

# TOOK OVER OTHER TV SERIES

**ARCHIE MARSHALL,  
ATTORNEY-AT-LAW:**

Ladies an' gentlemen of the jury,  
take a look at that there defendant  
. . . long hair, beard, love beads,  
weirdo clothes . . . if that ain't a  
sign he's guilty, I don't know what is!



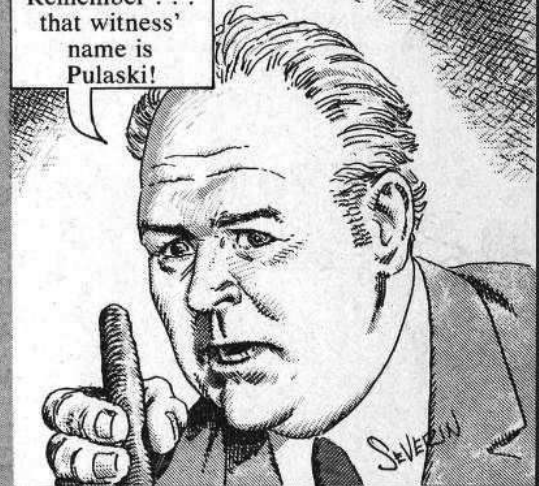
Now take a look at MY client  
. . . short hair, clean shave, a white  
shirt, studying to be a barber . . .  
if THAT don't prove he's innocent,  
I ain't fit to be no Lawyer!



Each of 'em says the  
other started the fight!  
So who you gonna believe  
. . . the HIPPIE? Or the  
AMERICAN kid?

Or you gonna believe that  
Commie-lovin' eye-witness  
who says he saw the  
whole thing?

Remember . . .  
that witness'  
name is  
Pulaski!



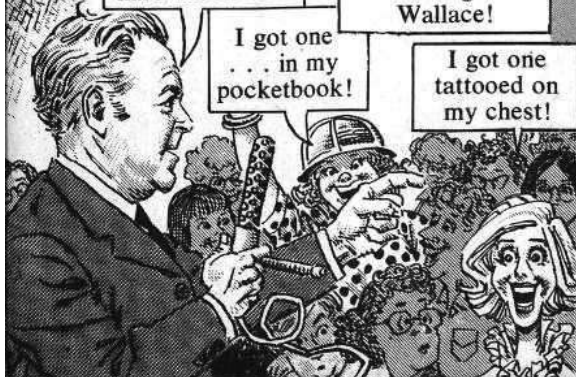
**LET'S MICK A DEAL:**

O.K. now,  
I'll give a  
**HUNNRED  
DOLLAS**  
to anyone  
what got a  
construction  
worker's  
hard-hat on 'em!

An I'll give  
**FIVE  
HUNNRED  
DOLLAS**  
to anyone what  
got a picture  
of that great  
American . . .  
George  
Wallace!

I got one  
. . . in my  
pocketbook!

I got one  
tattooed on  
my chest!



Alright now, I got somethin'  
more in my hand . . . who got  
a war protest sign?  
Anybody here wit' a protest sign?



Me, I got  
one! What  
do I get?

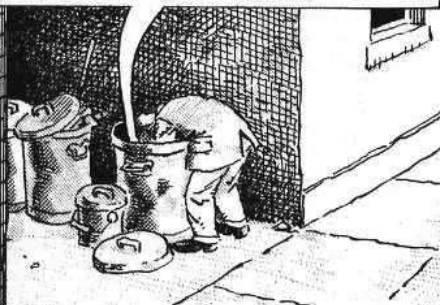
You get this **FIST**, you dirty,  
no-good weirdo! Get outta here  
with that Commie jazz!



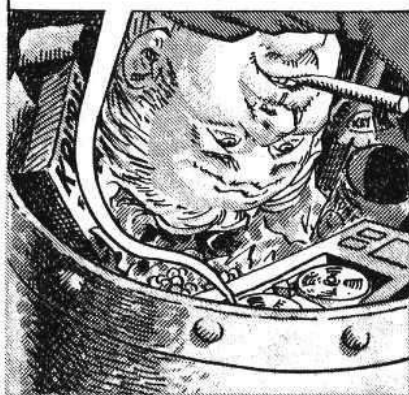


## MISTER IMPOSSIBLE:

Good morning, Mr. Bunker. The man you are looking at is Roscoe Blodgett, self-styled Champion of the Poor, who's been stealing Federal Funds meant for thousands of Ghetto Dwellers, and putting it in his pocket!



Your mission, should you decide to accept it . . . expose Roscoe Blodgett and see that those people get the money they so rightfully deserve! . . . This tape will self-destruct in five seconds!



WRONG! It'll destruct right now! . . . Are you kiddin' wit' that Pinko assignment?

Let them poors go out an' work for their money just like everyone else!

I say put all that loot where it'll do some good . . . like for BOMBS to blow them Commies off the face of the Earth!

SMASH SMASH SMASH SMASH



## MEATHEADICAL CENTER:

Great news, Dr. Cannon, we just got a heart in . . . for that transplant patient of yours! Fact is we got three hearts . . . one from a construction worker, one from a policeman and one from a Black Militant. Which heart should we use?

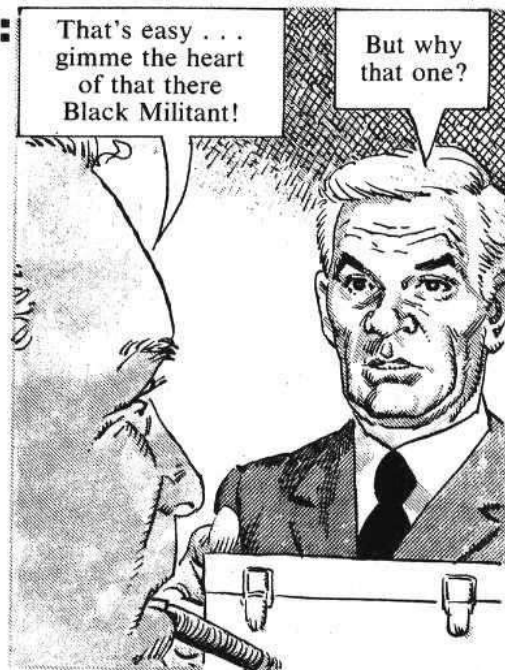


That's easy . . . gimme the heart of that there Black Militant!

But why that one?

Because that heart ain't been used at all! It's practically brand-new!

A brain, that's another story!



CRACKED is going to a Chinese wedding and throwing fried rice at the bride and groom.

## 6:00 O'Cluck News:

What kind of a day has it been? It's been one heckuva day, I'll tell you that! Nothin' but trouble all over the world! Trouble in Europe, an' Asia an' Africa an' all them Commie places . . .



An' if you ask me, it's the fault of all them FOREIGNERS, that's what's causin' the mess! I say let 'em stay in their own countries where they belong!





## BAR ROOM 222:

O.K., pipe down you clowns!  
I'm your new teacher an' there'll  
be no more horseplay aroun' here,  
ya unnerstan'?



Now this is National Brotherhood  
Week and so I'm gonna lurn you  
about brotherhood. Which means  
that all of us should be treated equal,  
an' don't you forget that there!



So if all you long-haired  
hippie freaks will go sit in  
the back of the room,  
we'll begin!

Can't have you  
spoilin' it for  
the real students  
who come to  
lurn here!



## ARCHUM - - 12:

Look at all them anti-war protesters  
marchin' over there! I say we should  
round 'em all up and send 'em to  
Siberia!



Look at the way the poor people in  
this ghetto live like pigs! I say we  
lock 'em all up an' throw away  
the key!



Look at those Irish fellas  
gettin' drunk an' carryin'  
on like wild Indians! Now  
that's what we should have  
MORE of . . . a little fun and  
happiness in this drab world!



## THE ARCHIE BUNKER SPECIAL

Folks, we really got a big show for you tonight . . .  
John Wayne, Bob Hope, Ronald Reagan and as an  
extra-added comedy attraction just for laughs, you  
unnerstan' . . . JANE FONDA will sing our  
National Anthem.



But before we begin, here's a few woids  
from our sponsor . . . Pat Boone and  
his entire family!



# CRACKED FUN SHOPPE BARGAIN MERCHANDISE

## FAKE FAUCET

\$2.00 Ea.



"Water on the brain?" That's what friends will ask when they see this real-looking chrome faucet attached to your forehead. Get big laughs attaching it to your desk, a fireplace log, chair, etc.

## SPOOK HAND!

\$2.00 Ea.



Natural-looking rubber hand. A startling, eerie effect!



## VENUS FLY TRAP

**\$1.50 FOR THE WORLD'S  
MOST TERRIFYING  
HOUSE PLANT!**

This plant actually eats bits of meat, flies and insects! No work! Easy to grow! The Venus Fly Trap bulbs grow especially well in the home. Plants thrive in glass containers and will develop in 3 to 4 weeks. Each order includes 3 Fly Traps plus extra special material packed in plastic bag. **ONLY \$1.50 FEED IT RAW BEEF! AMAZING** is the word for this startling, surprising plant.

**No Canadian Orders—U.S. Only.**



## MELTED ICE CREAM

\$1.00 Ea.

Ooey-Gooey! The perfect practical joke in heavy plastic!

**HORROR HOUSE**  
235 Park Ave. South  
New York, New York 10003

☐ I enclose an additional  
25c for RUSH SHIPMENT

.....Spook Hand .....Melted Ice Cream

.....Nutty Catsup .....Fake Faucet

.....Venus Fly Trap

Name.....

Address.....

City.....

State..... Zip.....

Outside U.S. & Canada, please add additional \$.25 postage per item.

## NUTTY CATSUP BOTTLE

Only  
\$1.25  
per  
bottle!



Press the soft, plastic catsup bottle, and out shoots what looks like the real McCoy! Trick is that a catsup-colored string is ejected as you press the bottle. Great fun! Easily reloaded for wacky squirts.



# ORHETK-

## on WRY



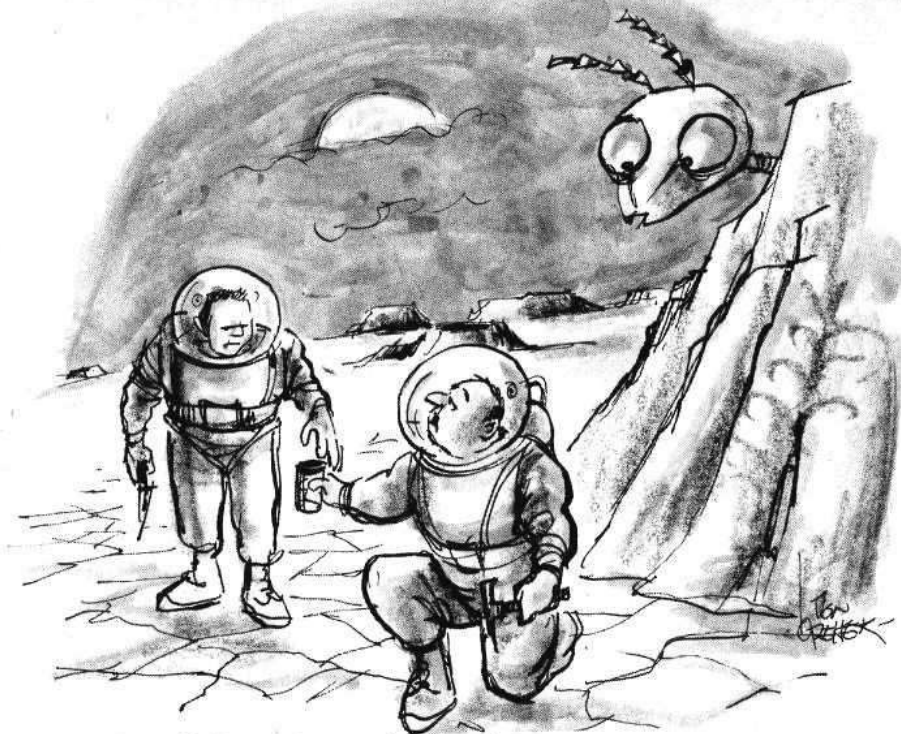
Kind of restless last night, weren't you, Charlie?



He's not getting enough to eat!



I'll have to give you a ticket. The deer crossing is up there!



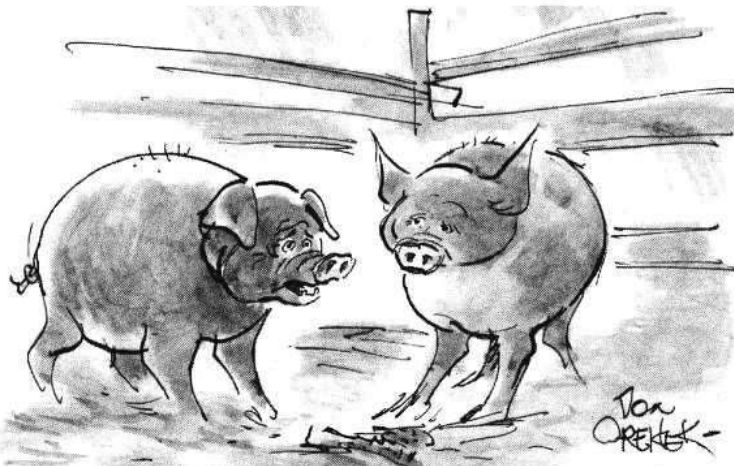
Hold on to that specimen jar. We might find a few insects!



Luckily, I was rolling out a pizza.



Of course with a little practice I expect to get better altitude than this.



I know I'm sick and I'll get well. I just don't like to hear you say I'll be cured!





Von Orshok

Will the owner of a grey station wagon, license number FO918, please report to ...

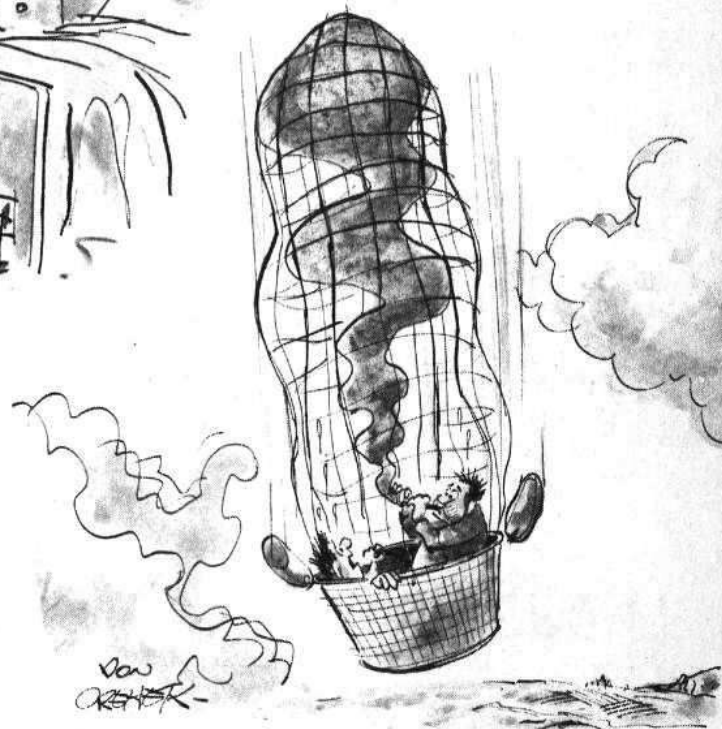


Von Orshok

I think Riley needs a vacation.



Von Orshok



Von Orshok

It's no use Sam!



Von Orshok

My husband always walks out when he doesn't like the food.

# A DAY IN THE

# SE

9:00 A.M.



Elude roving mob of muggers, hop into bullet-proof taxicab and race to Capitol Hill.

9:15 A.M.



Session gets underway as chaplain prays for Senators. Chaplain looks closely at Senators and prays for the rest of the country.

9:30 A.M.



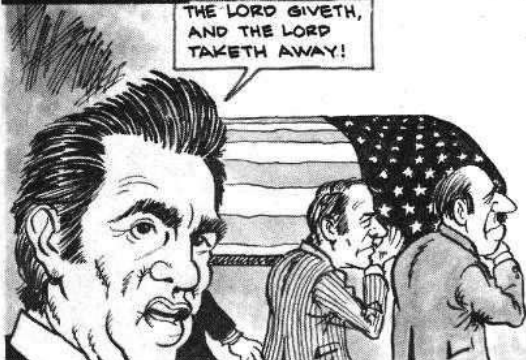
Head of Senatorial junket about to take off for 10-day trip to Paris points out they will be saving taxpayers' money... they won't take their wives along.

10:00 A.M.



Recess, as cleaning lady comes in to vacuum Senator McCarthy's hair.

11:15 A.M.



Services for Southern Congressman.

11:30 A.M.



Over to House Appropriations Committee where American Civil Happiness Rehabilitation Group asks for funds to charter bus for mass prison break.

11:45 A.M.



Secretary of Labor testifies at hearing that it takes Russians three hours of work for money to buy a pound of butter, while it takes an American worker only 22 minutes. Secretary of Labor's problem: Where do you find an American today willing to work 22 minutes?

1:30 P.M.



American Equal Rights For Women Committee convinces Congressional Committee it is discriminatory against hiring women.

1:40 P.M.



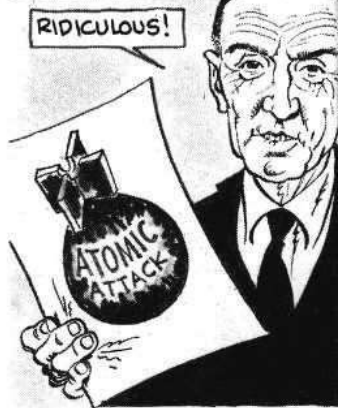
Committee hires Margaret Mitchell as Senate men's room attendant.

2:30 P.M.



Senator Fulbright announces that latest Fulbright Scholarship was awarded to Dum-Dum Shuglerly, village idiot of Kenosha, Wisconsin.

3:00 P.M.

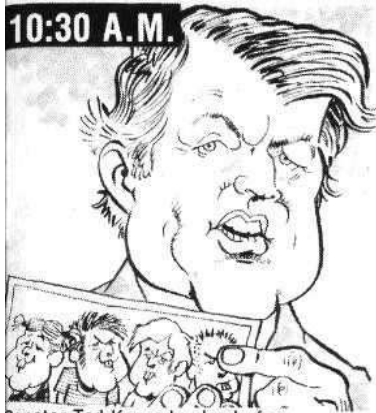


Senator Mike Mansfield says country is perfectly safe from enemy attack.



# NATE

10:30 A.M.



Senator Ted Kennedy pleads for higher unemployment pay for jobless, reminding all that he has lots of kids home out of work.

10:45 A.M.



Russian embassy sends note of protest saying Washington police harassed the embassy this morning and towed away an illegally parked tank.

10:46 A.M.



Senate rejects protest, angrily votes to turn down proposal to build tunnel of love between Washington and Moscow.

11:00 A.M.



Move over to House of Representatives, where an investigating committee checks into alleged racism in some areas of the country. A Southern Congressman takes stand, denies racism, saying "If I'm lying may the good Lord above strike me down."

12 Noon



Congressmen call recess after voting to send Get Well card to Spiro Agnew.

12:30 P.M.



Relaxation time as Senators swim nude in Capitol pool. Placing first in the 50-yard race — Senator Margaret Chase Smith.

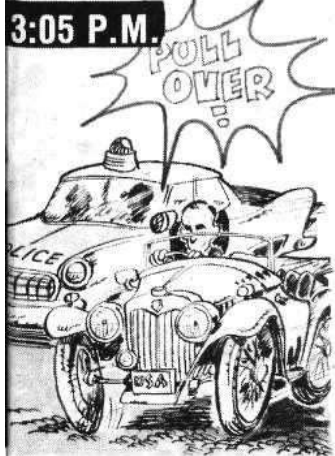
1:00 P.M.



Senate committee takes up issue of stopping crime on Washington streets. Police chief suggests moving those streets to Delaware.

CRACKED is being fired from a job as elevator operator because you can't remember the route.

3:05 P.M.



Senator Mansfield arrested for speeding to his fall-out shelter in Maryland.

3:30 P.M.



Attend secret CIA hearing on funds for combatting Communism. Four experts voted this way . . . affirmative, affirmative, affirmative and nyet.

4:00 P.M.



Committee hears witness talk about water pollution.

4:01 P.M.



Congressmen unanimously agree to stop drinking water.

4:30 P.M.



Relaxation time. Lotta Boomer, in honor of See America First Promotion Day, shows up to accept plaque wearing dress designed with map of the USA.

4:35 P.M.



New Hampshire delegation files formal protest complaining of New Hampshire's location on dress.

4:36 P.M.



Fiery New Hampshire Congressman tries to re-arrange map.

4:37 P.M.



Lotta Boomer runs screaming from room, chased by New Hampshire delegation.

4:59 P.M.



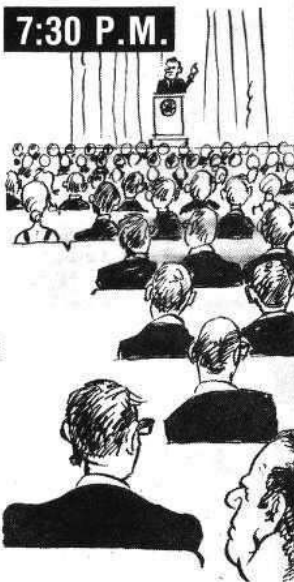
New Hampshire delegation returns. Requests that today be named See Lotta Boomer First Day.

5 to 7 P.M.



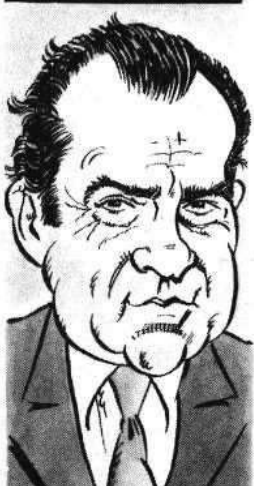
Dinner at smart outdoor cafe and watch uniformed muggers crouching in wait.

7:30 P.M.



Attend President Nixon's press conference. He says times are tough but denies he has bought a used Kamikaze plane.

7:45 P.M.



President ends conference saying he will attend Protestant, Catholic and Jewish services over the weekend. He will be perfectly impartial. He will bestow equal blessings on all clergymen.

8:00 P.M.



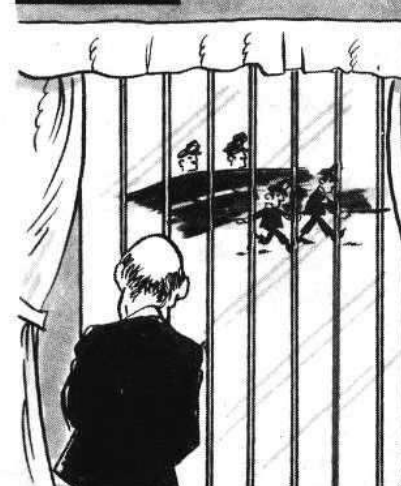
Stand in line to kiss President's ring.

9:00 P.M.



Washington officially closes down. Armored trucks escort guests on unannounced route through winding streets to get them home safely through crime-ridden street.

9:30 P.M.



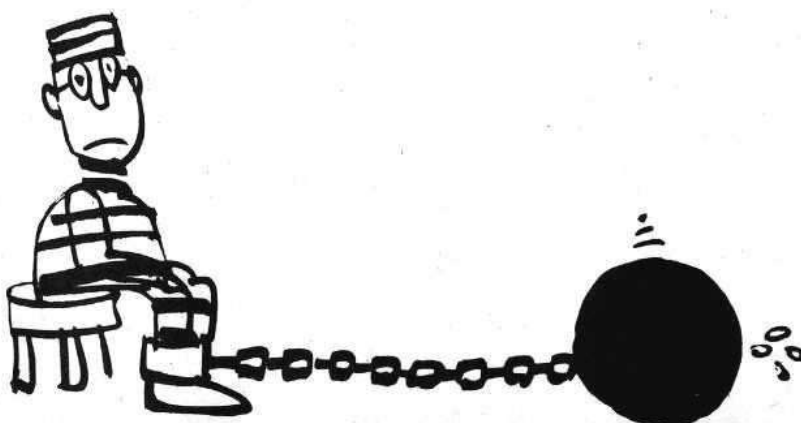
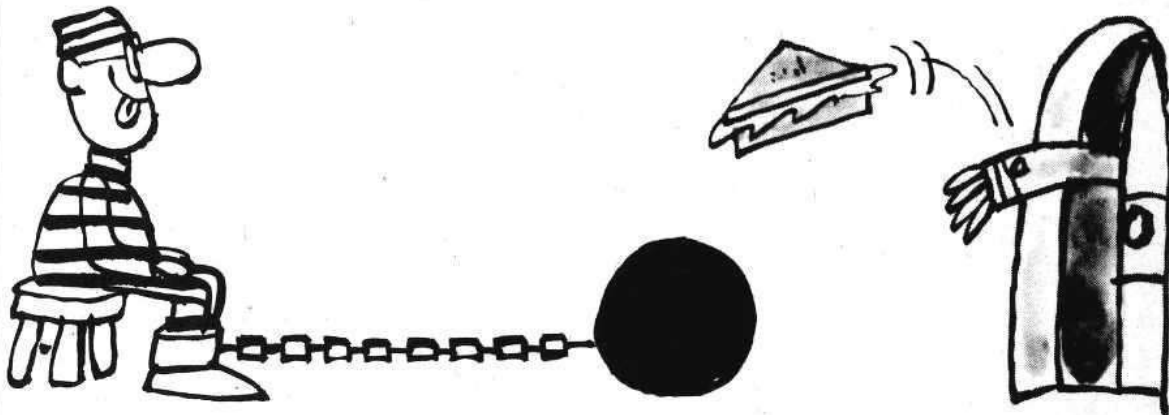
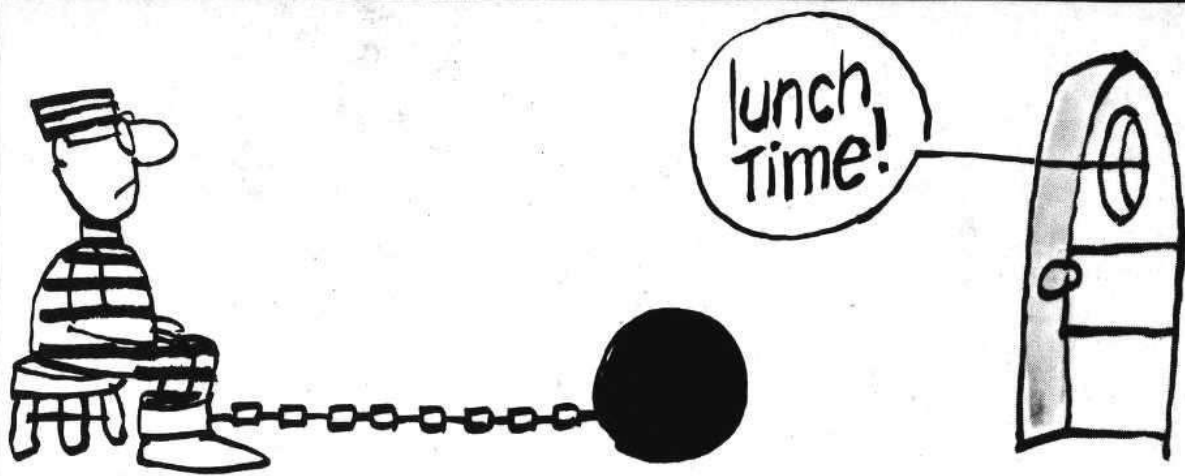
Watch from iron-barred windows as police silently begin moving Washington's streets to Delaware.

CRACKED is declaring yourself a moderate-radical and only boiling your draft card.

CRACKED is jumping off the Empire State Building just to show the stuff you're made of.

CRACKED is jumping up after the National Anthem and yelling "One more time!"





# FAMOUS PERSON'S SCHOOL EXCUSES

Dear Miss Walsh,  
Please excuse Howard's absence  
from school for the last eight years.  
We think we received a telephone call  
from him last night, saying that he  
needs a new pair of sneakers. But  
we don't know where to send them.  
Do you have any clues?

Mrs. Hughes  
(Address unknown)

Dear Miss Lally,  
Please excuse Ralph's tardiness  
for school yesterday. He was late  
because he chose to walk rather than  
ride the school bus which he says is  
unsafe at any speed.

Mrs. Nader

Dear Mrs. MacIntyre,

Please pardon William's absence yesterday. He was very upset he had to miss the trip to the children's zoo, but he had a previous commitment to deliver a great lecture at Harvard University.

Most sincerely,  
Mrs. W.F. Buckley, Sr.

Dere Miss Gold a  
Rose scuse Clifford from  
school yesterday. I was  
very sick with pneumonia  
pneumonia mean I had  
a cold.  
My Mother  
Missus Living

Gloria was absent yesterday because she picked up a flu bug when a boy in her class insisted on demonstrating his male chauvinism by sneezing on her.

Miss Willoughby:

Please excuse Alfred's absence this week. He was terribly upset by the death of his grandfather whom he was very close to, in fact Alfred was the only person his grandfather told about the location of his valuable coin collection, and it has taken us three days to torture the location out of the little dear.

Sincerely,  
Mrs. Hitchcock



Dear Mrs. Kelly,  
Please excuse Timothy for being  
late yesterday. He got caught up in  
a very interesting conversation with  
a waxed pear.  
Best regards,  
Mrs. Leary

Dear Mrs. Rose,  
Please excuse Rod's absence  
yesterday. He was visiting relatives  
in another dimension.  
Best regards,  
Mrs. Serling

DEAR MRS. HOLLINGSWORTH,  
WALTER WAS NOT IN SCHOOL YESTER-  
DAY BECAUSE HE RECEIVED A TIP THAT A  
FRIEND OF HIS WAS SICK AND HE CALLED  
THE FRIEND'S MOTHER FOR A FULL REPORT.  
HIS MOTHER WASN'T HOME SO WALTER WENT  
TO HIS FRIEND'S HOUSE FOR SOME IN-PER-  
SON COVERAGE, AND THEN CHECKED WITH THE  
DOCTOR FOR AN IN-DEPTH ANALYSIS. AND  
THAT'S THE WAY IT IS, THURSDAY, MARCH  
16, 1927.

THIS IS MRS. CRONKITE,  
GOOD-DAY.

Dear Miss Walters,  
Please excuse Glen's tardiness this  
morning. He was on his way to school on  
time, when he was forced to return home  
after a gust of wind messed up his hair.  
Thank you,  
Mrs. Campbell

Dear Mrs. Allen,  
Concerning Rona's absence: guess  
who was seen entering a movie the-  
atre with three friends yesterday  
at 1:30 when she should have been  
in school?

Sincerely,  
A Little Bird  
(Mrs. Barrett)

CONFIDENTIAL TO TEACHER OF HOME ROOM 106:  
It could be that little Abby was  
absent yesterday due to a stomach mal-  
ady. If you want the whole truth, why  
don't you lay your cards on the table  
and ask her? Honesty is the best policy,  
even though you should look before you  
leap, because, after all, the grass is  
always greener...  
Mrs. VanBuren

Dear Headmaster,  
Pardon Tom for being tardy to-  
day. His younger brother wore his  
pants by mistake and it took Tommy  
twenty minutes to get into the ones  
his little brother left behind. He  
feels badly enough about looking so  
silly in those tight trousers.  
Mrs. Jones

I was playin' hooky,  
I'm in the best of health.  
My moma ain't home.  
So I wrote this note myself.

Muhammed Ali  
(I am the greatest)

Dear Miss Rogers,  
Please excuse Henry's absence  
this week.

Thank you,  
Mrs. Kissinger  
P.S. I'd tell you where  
he was, but I don't  
know myself.

Miss Johnson:  
Concerning Abbie's absence this  
week: What's it to you?  
Mrs. Hoffman

REAL AD

# HORROR HOUSE



\$3.00 Ea.

## FRANKENSTEIN'S MONSTER MASK.

Be the "Death of the Party."

## WEREWOLF MASK.

Gruesome to Behold.

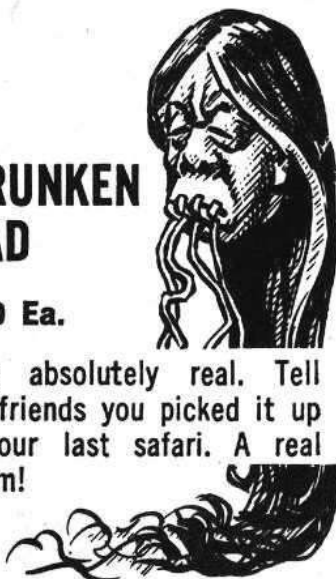
\$3.00 Ea.



## SHRUNKEN HEAD

\$2.00 Ea.

Looks absolutely real. Tell your friends you picked it up on your last safari. A real scream!



## HORRIBLE HANDS.

Only \$3.00 per pair.

## FRANTIC FEET.

Only \$3.00 per pair.



## RAT IN THE BOX.

Only \$1.25 Ea.



HORROR HOUSE  
235 Park Ave. South  
New York, New York 10003

☐ I enclose an additional  
25c for RUSH SHIPMENT

- ☐ BLACK WIDOW SPIDER
- ☐ HORRIBLE HANDS
- ☐ SHRUNKEN HEAD
- ☐ RAT IN BOX
- ☐ FRANTIC FEET
- ☐ MONSTER-FROM MERCURY

ALL RUBBER MASKS \$3.00 each.

- |   |   |
|---|---|
| <input type="checkbox"/> DEVIL                  | <input type="checkbox"/> WEREWOLF         |
| <input type="checkbox"/> FRANKENSTEIN'S MONSTER | <input type="checkbox"/> MAN-FROM-MARS    |
| <input type="checkbox"/> ZOMBIE                 | <input type="checkbox"/> VAMPIRE          |
| <input type="checkbox"/> WITCH                  | <input type="checkbox"/> HORRIBLE-MONSTER |
|   | <input type="checkbox"/> SKULL            |
|   | <input type="checkbox"/> GORILLA          |

Name.....

Address.....

City..... State..... Zip.....

Outside U.S. & Canada please include additional 25¢ postage per item.



## BLACK WIDOW SPIDER.

\$1.00 Ea.

A real horror, but great fun.



Do you know what one of the biggest industries in America is today?  
It's music! People buy records by the hundreds and, having noticed  
this, we decided it was about time for another one of our interview articles . . . namely,

# CRACKED INTERVIEWS

## THE MUSIC KING

Hello again, Spock, Billy, Wimpy and all my other loyal readers . . . This is Nanny Dickering, and this month I've an exclusive interview with Mr. Beboba Rebob, President of R.B.A. Records.

So nice of you to let me come, sir.

Do you have any music for that line, Nanny? I think I might be able to make a hit recording out of it.

Speaking of sales and records, just where does a hit come from?

Absolutely anywhere. Like, take last week. There was a guy being mugged on the street.

Did you do anything about it?

Of course! I recorded the groans, added a beat, and sold a million copies.

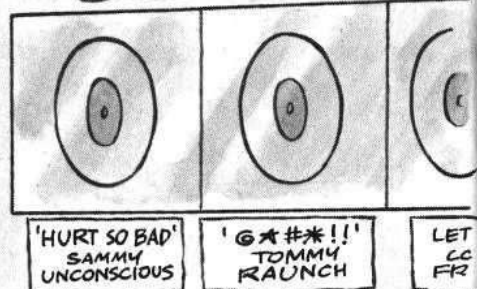
Good News . . . The United States has just built its first one-billion-negative anti-matter bomb. Bad News . . . It works!

The recording industry **certainly** is where the big money is. I understand a hot group can literally get anything it wants.

See for yourself . . . that's the Rolling Bones's manager over there closing a deal with a local college.

O.K., let's get this straight, Scott. If my group plays, we get \$20,000, 99% of the gate, all the food we can eat, and we keep the gymnasium. Agreed? O.K., we'll talk about their salary tomorrow.

## GOLD RECORD!



Don't you think concerts are getting to be, as the kids say, a **rip off**. I mean they charge outrageous prices and play in nothing but huge auditoriums.

Nonsense! Most are dedicated musicians . . . like take the Screaming Gorillas. They've picked a nice intimate spot for their next concert.

Which concert hall is that?

Rhode Island!

Now if you'll step this way, you'll see how we develop a group.

In here is our resident speech teacher working with a new up and coming group.

Is she teaching them how to enunciate properly?

Nanny! We wanna **sell** records! She's teaching them how to slur their words.

I wanna lob a dob a hand.

I will not speak clearly  
I nt spik clrlv  
I nt spk clry  
nt'

Sorry fellows, but I understood 3 words that time. Shape up!

Bad News . . . all your teeth will have to come out!  
Good News . . . your gums are in fine shape!




But News... A strange craft is approaching the Earth at a speed of...

All we've talked about so far is rock. How are classical music sales doing?

Let's put it this way . . . we sell an average of 25 classical records . . .

A day?

A year . . . and most of those orders come by way of the **dead** letter office.



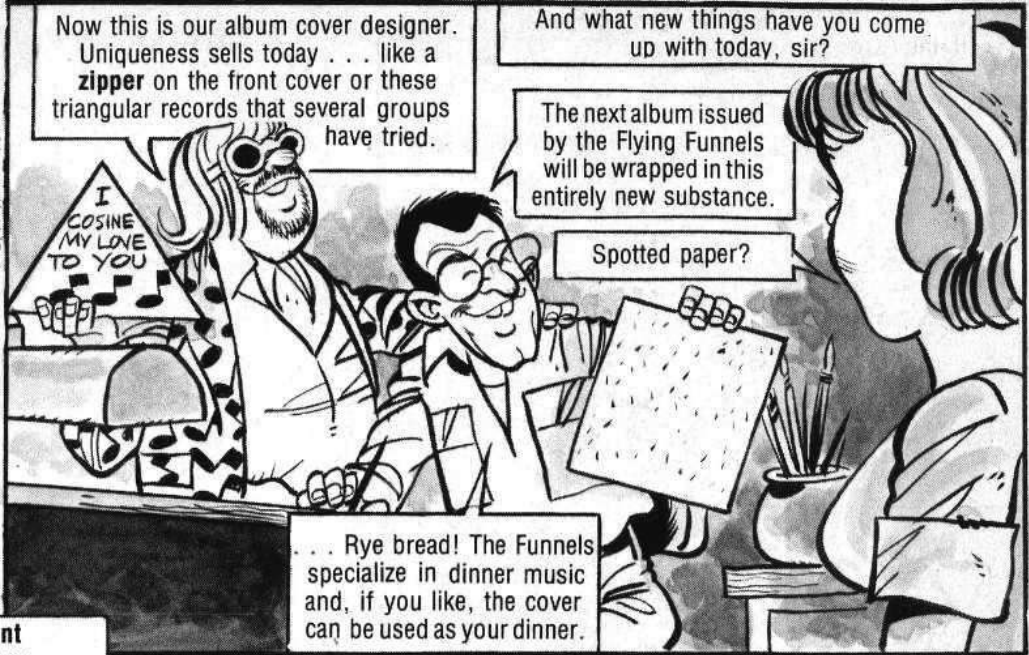
Now this is our album cover designer. Uniqueness sells today . . . like a **zipper** on the front cover or these triangular records that several groups have tried.

And what new things have you come up with today, sir?

The next album issued by the Flying Funnels will be wrapped in this entirely new substance.

Spotted paper?

... Rye bread! The Funnels specialize in dinner music and, if you like, the cover can be used as your dinner.



Over here is an **important** part of our record company . . . this is our **groupie training school**. If a group doesn't have girls following it from city to city, they're just no good.

Aren't those girls a little old to be groupies?

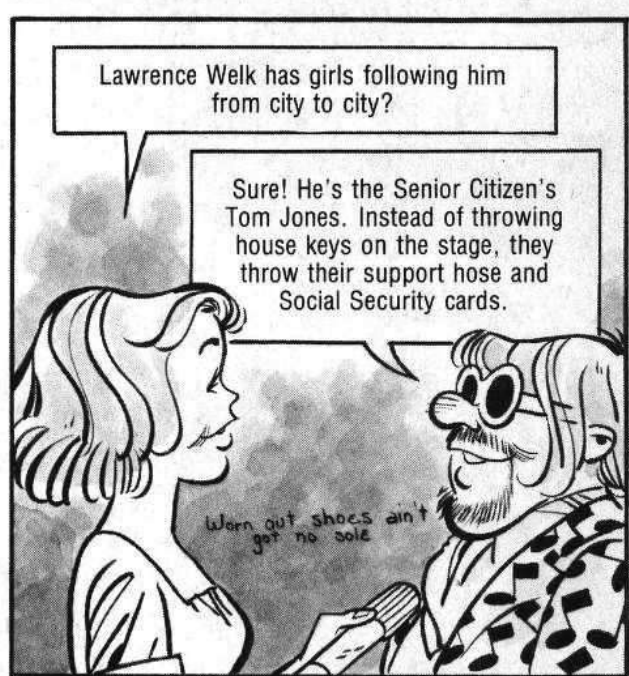
Oh, that's Lawrence Welk's bunch!



Lawrence Welk has girls following him from city to city?

Sure! He's the Senior Citizen's Tom Jones. Instead of throwing house keys on the stage, they throw their support hose and Social Security cards.

Worn out shoes ain't got no sale



What do you think of pre-fabricated groups like The Partridge Family?

Fine, if you can sell them. We have a new act we put together composed of an Indian, an Eskimo and a Gypsy.

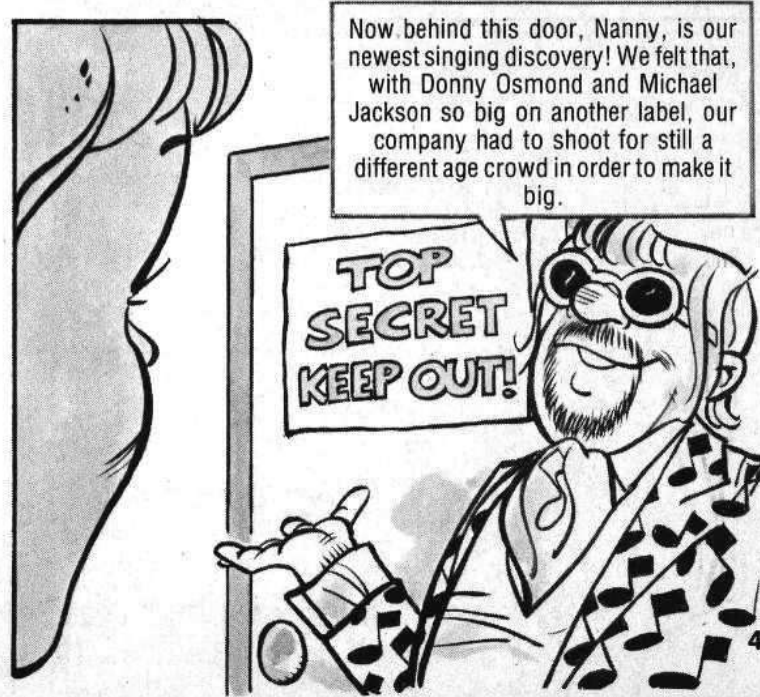
What do you call them?

The Minority Group!

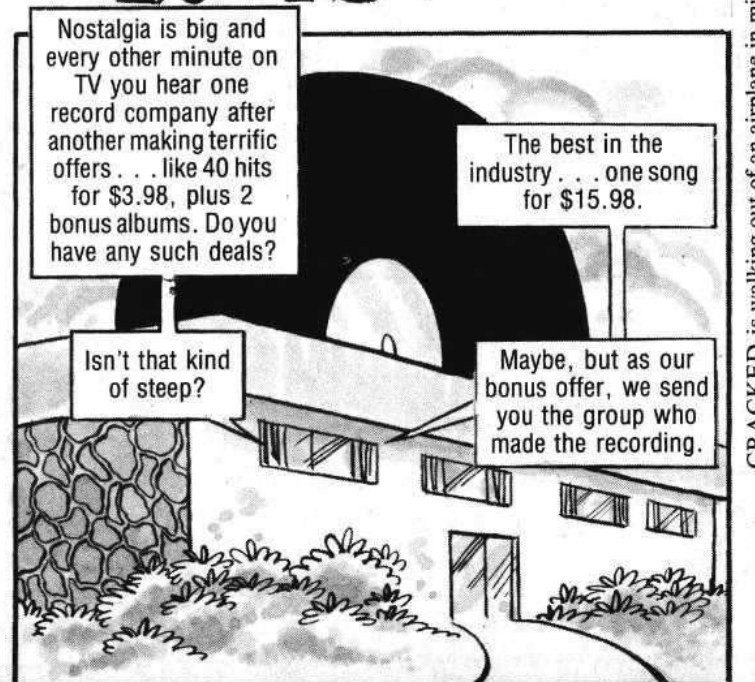
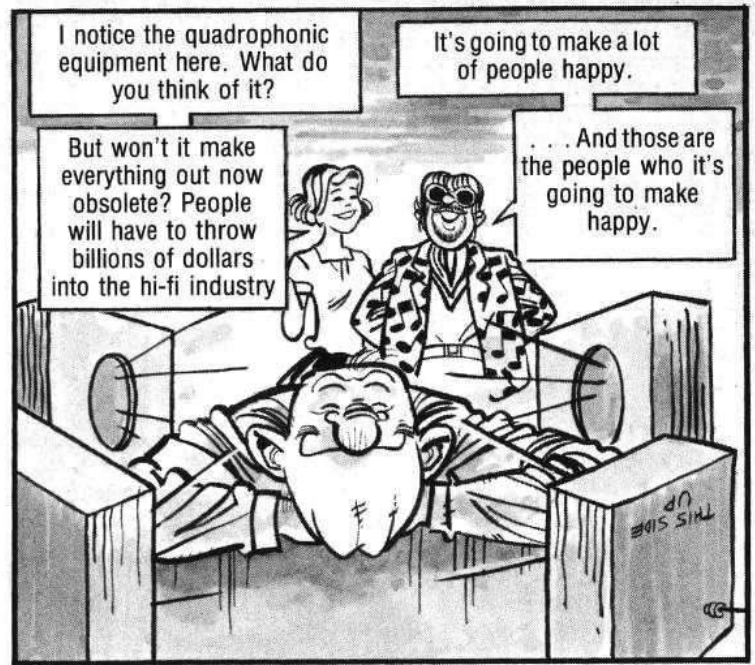


Now behind this door, Nanny, is our newest singing discovery! We felt that, with Donny Osmond and Michael Jackson so big on another label, our company had to shoot for still a different age crowd in order to make it big.

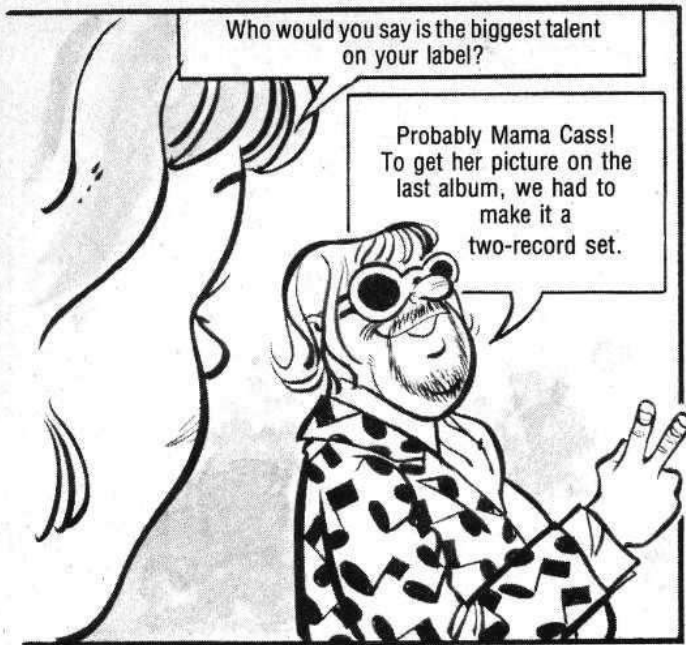
**TOP SECRET KEEP OUT!**



CRACKED is going into a Crematorium and asking "What's cooking?"







Who would you say is the biggest talent on your label?

Probably Mama Cass! To get her picture on the last album, we had to make it a two-record set.



In your estimation sir, what's the most unique new group on your label today?

Why do you say that?

Well, their gimmick is violence and after each concert they kill themselves right on stage.



Well Nanny, I think I may be signing them in about 10 minutes. Trouble is, I have a feeling they're only gonna be a one-hit group.

Whoever said, "Seeing is believing," never watched a TV commercial.

CRACKED is meeting Colonel Sanders and starting to lick his fingers.



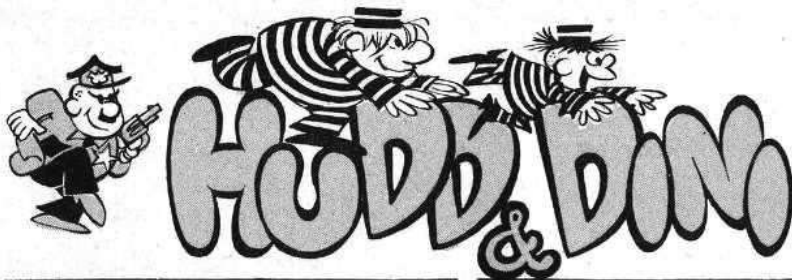
And now if you'll pardon me, I have to rush over to their house right away.

You want to give the group some pointers for tomorrow's concert?

No . . . I wanna make sure they don't rehearse! Well, it was nice speaking to you, Nanny. So long!



And this is Nanny Dickering signing off . . . reminding you to spend your record money wisely because most big rock groups are proficient in only one note . . . dough!



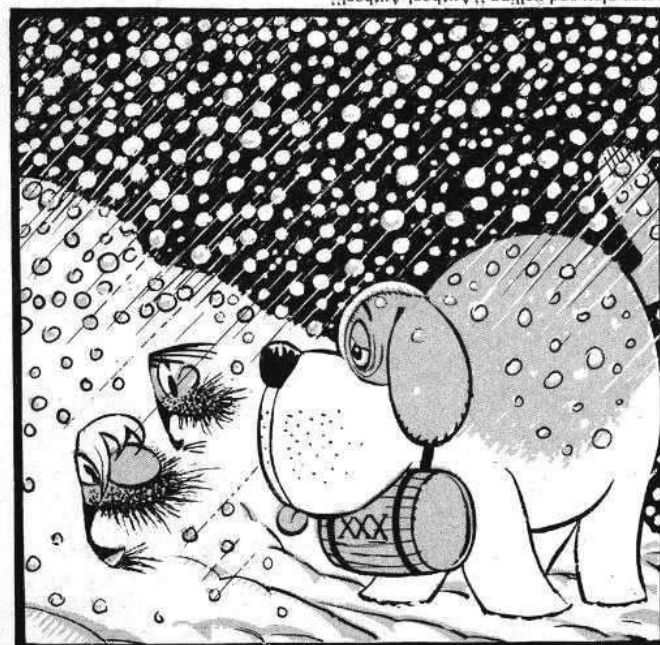
# Hudd & Din



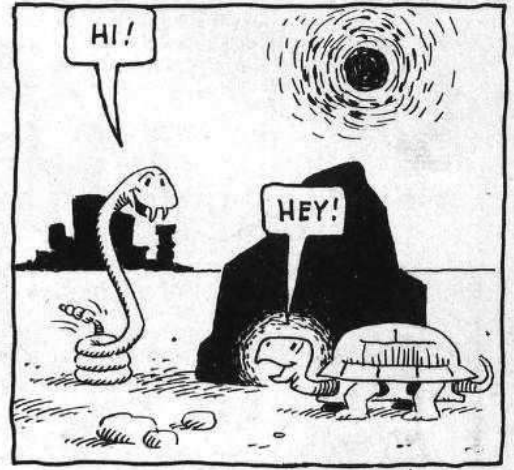
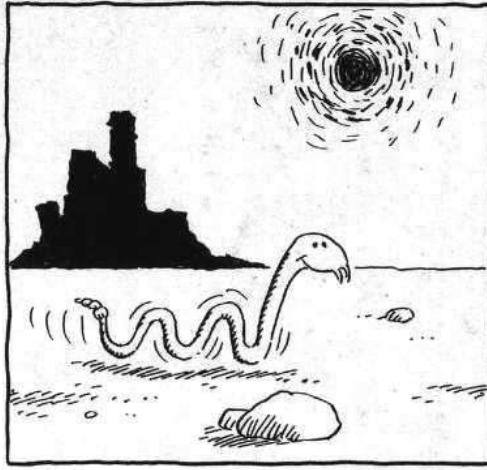
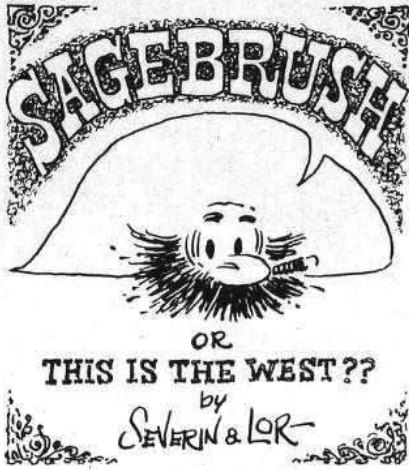
in a game of Russian Roulette



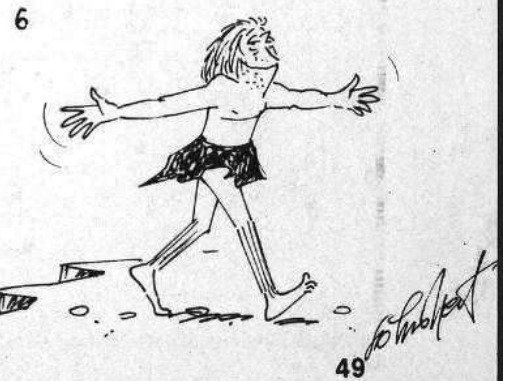
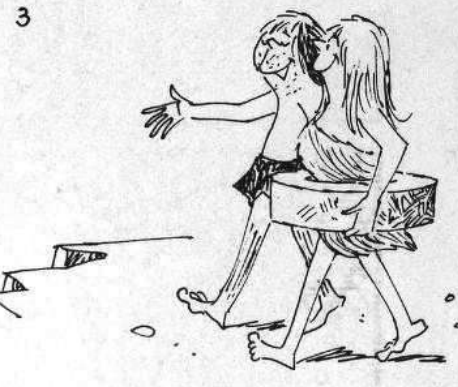
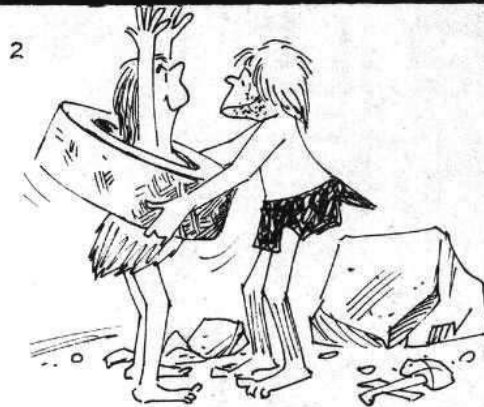
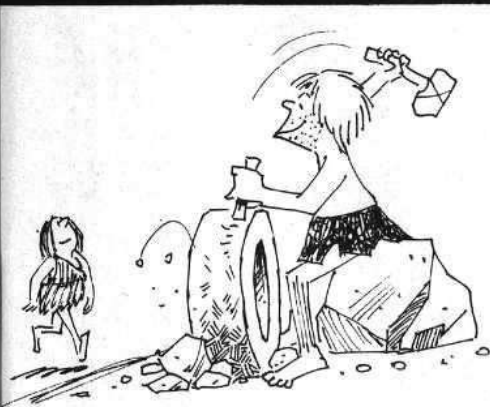
CRACKED is being the sixth guy in a game of Russian Roulette



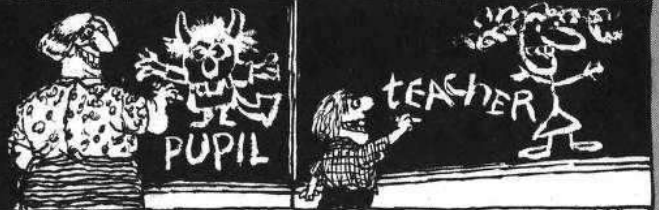




## YOUR (UGH) ANCESTORS?



# SHUT-UPS

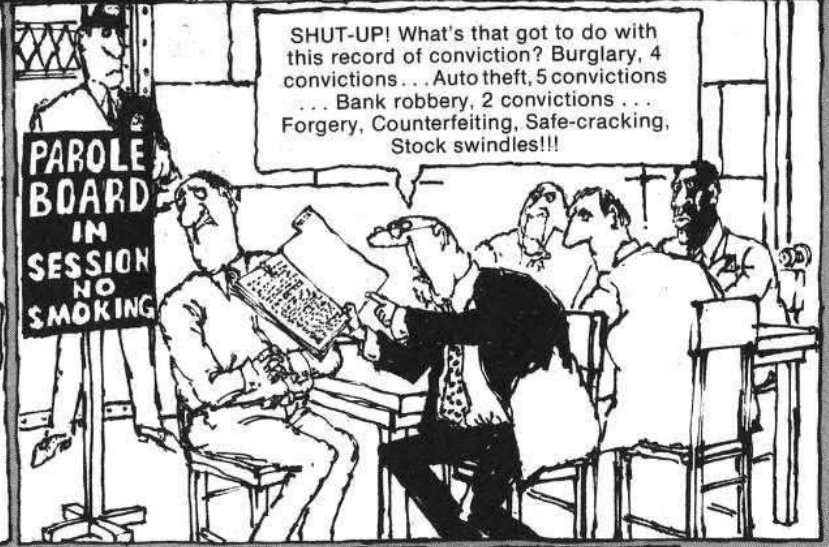


I remember when I was 8 years old, I found this little kitten. I brought him home and gave him a saucer of milk. Poor little thing, he was so hungry. Then I put my sweater in a shoebox and made him a little bed. He was so tiny, about so big ....



PAROLE BOARD IN SESSION NO SMOKING

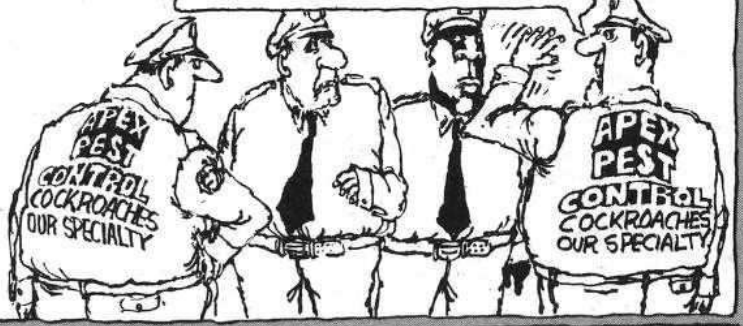
SHUT-UP! What's that got to do with this record of conviction? Burglary, 4 convictions ... Auto theft, 5 convictions ... Bank robbery, 2 convictions ... Forgery, Counterfeiting, Safe-cracking, Stock swindles!!!



Okay men! We know they're in there! Now, here's my plan. Johnson, Ronkowski, you two cover the front door. Gonzalez, you take the back door. I'll cover the hall. If they try to break out ... let 'em have it!



SHUT-UP, Al! Do you have to play this silly cops and robbers game to kill a bunch of cockroaches?



Honey, I was thinking ... Mother's birthday is coming up soon. Why don't we buy her a hearing aid?



SHUT-UP! I'm not spending any hundred bucks on a hearing aid!



WANT GRAVY ON YOUR MEATLOAF?



MADE IN HONG KONG



# **DOWN IN THE COMPLAIN'T BOX PROVIDED**

PLEASE  
PRINT NEATLY

**COMPLAIN'T BOX**





Cut along  
dotted line and  
place on any  
soup can for  
the ultimate in  
confusion!

# Cracked

MAZAGINE

## Chicken

### SOAP

#### DIRECTIONS

Hold chicken gently so as not to bruise. Apply soap liberally in a clockwise direction, being sure not to rumple feathers. Take care not to get soap in chicken's ears. Rinse well to avoid dry, flaky, skin. If directions are followed, you will have enough soap to clean 2½ chickens, or one swan and 2 seagulls, or 114 parakeets. If goose bumps appear, discontinue use and get rid of phony bird, who calls himself a chicken.



# Chicken

#### COUNTRY CHICKEN CLEANING

Since country chickens get wetter than city chickens, here's how to dry them properly. Removal of all excess water is very important. To do so, hold chicken at arms length by feet, swing chicken overhead in a circular motion 5 times. Do not exceed limit, for dizziness may set in.

For those hard to clean chickens, be sure to try CRACKED'S new heavy-duty chicken soap. A clean chicken guaranteed every time!

NET WT.  
DEPENDS ON WHAT SIZE NET

Ingredients: Pomegranate seeds, hexachloroform, gum base, hydromonopropyl-glucose, natural coloring, natural flavoring.

CRACKED CHICKEN SOAP COMPANY  
Martha's Barnyard, Mass.

\*\*\* \*\* \*  
**SOAP** \*\*\* \*\* \*